

KYLE GOON

WORK EXPERIENCE

Southern California News Group | ocregister.com

Los Angeles Lakers beat reporter | July 2018-present

- Reported daily analysis and unique features on one of sports' most difficult and prestigious beats, headlined by LeBron James, for an 11-publication chain of newspapers
- Covered monumental NBA events, including 93 days from within the NBA Bubble in Florida as the Lakers won their 17th NBA title, as well as the death and Hall of Fame induction of Kobe Bryant
- Chair of SCNG's Diversity Committee, advising newsroom policy and diversity training

The Salt Lake Tribune | sltrib.com

Utah Jazz beat reporter | June 2017-present

- Innovated strong player-driven enterprise and cultivated outreach for Utah's biggest pro beat

University of Utah athletics beat reporter | April 2014-June 2017

- Brought insight into regular season and postseason runs for top 25 football and men's basketball programs; broke news on Utah-BYU rivalry, including a legislative audit of Utah's athletic department

Utah State University athletics beat reporter | October 2012-April 2014

- Covered state's third-largest university transitioning from Western Athletic Conference to Mountain West Conference and football program that won first consecutive bowl games

High school sports reporter | June 2010-Oct 2012

- Covered games, administration, recruiting and high school sports issues; served as interim preps editor

SKILLS & EXPERTISE

- **Enterprise/feature reporting:** Experienced at developing insightful and unique angles against high-level competition, driving narratives about highly scrutinized subjects; award-winning feature writing on topics varying from NCAA reform, high school sports boosters and complex personal profiles
- **Networking:** Strong understanding of forces that drive professional sports, with relationships with players, coaches, front office personnel, agents, media and other NBA figures
- **Social media/new media:** Twitter account with more than 18,600 followers; strong connectivity on Facebook, Instagram and other new media tools to engage readers; strong understanding of how social media translates into insightful stories and source-building; podcasting and video editing experience

EDUCATION & TRAINING

University of Maryland | Philip Merrill College of Journalism | Class of 2010

- B.A. In Journalism, Minor in Asian American Studies, College Park Scholar, Dept. honoree
- Conversant in Spanish and French

AWARDS

- California Journalism Awards, 2020 fourth place ("For Lakers support staff, the bubble has been a frantic, collaborative effort")
- Top of the Rockies, 2018; first place Sports Enterprise ("For Love of the Game"); second place News Feature ("Pink Grandmas")

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REFERENCES

Tom Moore, sports editor, Southern California News Group

- tmoore2@scng.com/831.212.2391 (cell)

Todd Bailey, NBA editor, Southern California News Group

- tbailey@scng.com/310.995.8664

Scott Cacciola, NBA reporter, The New York Times (colleague)

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Dave McMenamin, L.A. Lakers reporter, ESPN (colleague)

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