⏐Multimedia ⏐Journalist ⏐Storyteller⏐

Pauleen Le

Work History

**WCCO-TV: 90th S 11th Street, Minneapolis, MN 55403**

***Morning Live* *Reporter April 2022 – Present***

* Consumer reports helped viewers save money on groceries, gas, electric bills, tuition during record-breaking inflation
* Reports featured on CBS Mornings National
* Fill-in anchor

**CBS 58: 809 S 60th St, West Allis, WI 53214**

***Morning Anchor/Feature Reporter  March 2020 – March 2022***

* Promoted to Morning Anchor after 17 months as Weekend Evening Anchor
* Key contributor to launching the station’s new 7 and 8 a.m. hour morning shows
* Provided nearly two dozen live and taped reports for BBC TV and Radio overnight following the police shooting of Jacob Blake in Kenosha, Wis.
* The only Milwaukee anchor to report live overnight for more than a week of the local civil unrest following the death of George Floyd in Minneapolis.
* Produced, reported and anchored an Emmy nominated hour-long special on the rise in anti-Asian attacks amid Coronavirus pandemic

***Weekend Evening Anchor/Morning Reporter Oct. 2018 - March 2020***

* Produce, wrote and edited Emmy nominated long-form features for local CBS Sunday Morning program

**Fort Wayne's NBC: 3401 Butler Road, Fort Wayne, IN 46808**

***Morning Anchor/Feature Reporter                        Aug. 2016 - Aug. 2018***

* Key contributor to building and launching station's new morning show and growing station's Facebook page by more than 18,000 likes.
* Embraced leadership role in booking in-studio segments and providing ideas for unique live field reports.
* Traveled to Los Angeles to provide live coverage during the morning and evening newscasts for local contestant on NBC's The Voice
* Shot, produced, wrote and edited several Emmy nominated features for air

**FOX 11- Good Day Wisconsin: 787 Lombardi Avenue, Green Bay, WI 54301**

***Live Morning Reporter, fill-in anchor                    Nov. 2013-Nov. 2015***

* Live reporting featured on HLN and Milwaukee’s FOX 6 WITI
* Reported compelling live exclusive interviews with fire victims and officials on deadly shootings
* Created news content outside of job requirements in writing, editing and reporting packaged stories as well as shooting video

**WKBT-TV: 141 6th Street South, La Crosse, WI 54601**

***TV News reporter and fill-in anchor/producer Sept. 2011-Nov. 2013***

* Traveled to Moore, Okla., reporting a four-part series on local efforts helping tornado victims
* Shot, wrote, edited and reported a two-part Jane Doe cold case - NBNA Award Winner

Awards

*NATAS Chicago/Midwest Chapter: 2021*

Sports Report: Emmy Nominated

News Special: Emmy Nominated

*NATAS Chicago/Midwest Chapter: 2020*

Military Report: Emmy Nominated

*NATAS Chicago/Midwest Chapter: 2019*

Environmental Report: Emmy Nominated

Societal Concerns: Emmy Nomination (2X)

*NATAS Lower Great Lakes Chapter: 2018*

Environment Report: Emmy Nominated

Education Report: Emmy Nominated

Skills

Computer

EDIUS

Avid Editing System

Stratus

iNews

ENPS

Social Media

Facebook

Twitter

Instagram

TikTok

Linkedin

Education

U of St. Thomas

Bachelor of Arts 2011

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*WI Broadcasters Association Awards: 2020*

Best Use of Video: 1st Place

*WI Broadcasters Association Awards: 2019*

Best Use of Video: 1st Place

Best Live Reporting: 1st Place

*WI Broadcasters Association Awards: 2018*

Best Use of Video: 1st Place