

BRANDON YAM

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EXPERIENCE

Humans of Hamilton

Staff Photographer

Clinton, N.Y.

Oct. 2021 – Present

- Profile one of 2,000 students, faculty and staff, telling their story about their identity through quotes and photos on social media to humanize them outside of the classroom
- Conceptualize a photoshoot in Pinterest boards, photograph on DSLR cameras and edit in Adobe Lightroom, varying the multimedia platforms to enhance the creative process

The Spectator

News and Features Staff Writer

Clinton, N.Y.

Oct. 2021 – Present

- Expand the coverage of issues that affect students from marginalized backgrounds on campus, pitching news articles to section editors at weekly meetings
- Communicate with the section and copy editors by email to gain feedback on improving copy

FLHS News

Editor-in-Chief

New York, N.Y.

Sept. 2018 – June 2021

- Taught 60 students how to create multimedia projects for all sections of the news site, improving media literacy skills
- Produced infographics in Canva to promote news articles, reach 500 accounts and make 1,000 impressions on Instagram
- Managed the website on WordPress, achieving 5,200 page views from 1,500 students, faculty and staff per month

Miseducation Podcast

Audio Reporting Intern

New York, N.Y.

Aug. 2019 – Aug. 2020

- Interviewed more than 50 officials, teachers and students to investigate how the lack of guidance counselors in high schools affected students from marginalized backgrounds
- Increased the rate of listening retention, subscribers to 73 and plays to 416, gaining a wider audience among the city's public schools

City Limits

Investigative Reporting Intern

New York, N.Y.

March – Aug. 2019

- Filed FOIA requests to federal agencies, collaborated with one editor and seven teammates and met strict deadlines to examine how truck traffic affected city residents
- Measured the community impact, compiling public data on city trucks, night violations and 311 complaints in an extensive spreadsheet

EDUCATION

Hamilton College

Bachelor of Arts in Anthropology

Clinton, N.Y.

Aug. 2021 – May 2025