Shanti Lerner

shantilerner13@gmail.com — <u>shantilerner.com</u> — <u>@ShantiLerner</u>
Passionate multimedia journalist with 4 years of in-depth writing, shooting, editing and producing experience. Proud Filipino-American.

Feb. 2021-Nov. 2022: Culture and Outdoors Reporter

The Arizona Republic/USA Today Network, Phoenix, AZ

- Pitch, research and write stories on the accessibility of the outdoors to Latin, Indigenous and other BIPOC communities. This beat also covers Arizona history, local profiles, and Southwest wildlife, flora, fauna and their importance to the environment.
- **USA TODAY**
- Develop, shoot and produce videos that accompany feature stories and for Republic social channels.

Sept. 2020-Dec. 2020: Freelance Reporter

<u>Vice News Asia, Philippines</u>

 Pitch, research and write cultural and pandemic related stories based in the Philippines that inform a global audience: Reported on the growing online food revolution that showcased Filipino resilience and their love for food. Featured how the pandemic forced communities to change how they honored the dead on All Saints Day.



Aug. 2019-Dec. 2019: Video Intern and Contributing Writer

The Ohio State University, Columbus, OH

- Research, write, shoot and edit new video content for Ohio State's website and social channels.
- For Ohio State Alumni Magazine: Collaborate with editorial and marketing team to pitch and write feature stories on Ohio State history and community members.



July 2019:

Production and Broadcast Intern

Big Ten Network, Chicago, IL

 Produce mock-up sports broadcasts by conducting pre-show research and rotating through various control room positions like producing, replay and directing over a four-week intensive fellowship.



Education: The Ohio State University. Bachelor of Arts, Journalism 2019, Magna Cum Laude.

Skills: Fluent in English, Filipino (Tagalog) and Spanish. AP Style, feature, data-driven, copy and content writing. Archival Research. SEO and metric practices using Conductor, Google Trends and CrowdTangle. Adobe Premiere Pro, JVC cameras, Nikon D850. Project management, budgeting, shoot location procurement, scheduling and interviewing. On-camera presenting and public speaking. Social media content ideation, management, creation and copywriting.