

CONTACT ME



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in linkedin.com/in/amyelu

SKILLS

Fluent in Mandarin Chinese

Non-linear video editing (Premiere Pro, FInal Cut, Avid, DaletPlus)

Social media branding (Snapchat, TikTok, FB Live, Instagram)

ENPS, iNews

AP style writing

AWARDS



Associated Press "Best One Man Band" (2018)

Associated Press "Outstanding Spot News" (2018)

INTERESTS/HOBBIES

Three's Company (TV show)

Classical piano

Tiny homes & vanlife

Denver Broncos

AMY LU

REPORTER

WORK EXPERIENCE

Hearst Television

National Correspondent | Apr 2022 - present

- Report to Hearst Television's 30 stations from nation's capital
- Write packages, wrap SOTs, VO's for early morning shows

WBAL-TV, Baltimore, MD

Reporter/Fill-in Anchor | Jan 2021 - Apr 2022

- Delivered and broke news for nightside shows
- Reported on day-turn stories, including environmental and immigration policies affecting Maryland's seafood industry
- Contributed to station's social media across all platforms, posting content daily

WBOC-TV, Salisbury, MD

Mid-Shore Bureau Chief/Anchor | Jun 2017 - Dec 2021

- Turned daily and enterprise stories from Maryland's midshore counties, covering station's largest geographical beat
- Covered politics at state capital
- Report live occasionally from helicopter or drone

Dateline NBC, New York, NY

Program Coordinator | Mar 2016 - Jul 2016

 Assisted producers and correspondents during breaking news events including Prince's death, Orlando club shooting

EDUCATION

Columbia Journalism School

Masters in Broadcast Journalism | Aug 2016 - May 2017

- Classwork in advanced video reporting, writing, and producing
- Completed mini profile on Haitian-American artist entering the K-pop music industry

New York University

BA in Broadcast Journalism & Politics | Aug 2012 - Jan 2016

- Graduated Cum Laude
- Minor in Chinese
- Reported and published skin bleaching epidemic during six week journalism program in Accra, Ghana