

## Rabia Gursoy

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### **EDUCATION**

**Columbia University** M.S. Graduate School of Journalism

*2021 - Present*

### **JOURNALISM EXPERIENCE**

**Audacy Inc. WCBS & 1010WINS** – News Assistant

*Aug. 2021 – Present*

- Conceptualize, suggest, and pitch news stories for the Connect the Dots podcast
- Research, write, interview, plan and execute the coverage of stories for 1010WINS news site
- Script, host and edit audio for weekly In-Depth podcasts
- Create and edit video content for all platforms including Instagram, Twitter, YouTube, and Facebook

**CNBC**- News Intern

*Sept. 2021 – Dec. 2021*

- Pitch and write personal finance stories
- Update existing articles with new statistics

**Stony Brook University Student Affairs** - Senior Coordinator of Social Media

*Sept. 2018 – May 2021*

- Produced scripts, YouTube videos, Instagram reels and Tiktok videos
- Facilitated and created weekly social media event marketing plans and posts through Sprout Social
- Started TikTok branding campaign, produce and edit videos for the platform

**The Statesman Newspaper** – *Assistant Multimedia Editor*

*Jan. 2019 – May 2021*

- Conducted weekly multimedia meetings with reporters
- Planned special issue coverage such as Election Night, Earth Day and Black History Month
- Designed graphics for social media posts distributed across Twitter, Facebook and Instagram
- Assisted in directing and managing live streams distributed on various platforms
- Pitched story ideas related to international issues such as the Myanmar coup and the Istanbul Convention

**Loeb.nyc** - *Production Intern*

*Jan. 2021 – May 2021*

- Worked with the media team to develop, execute and implement core media program opportunities
- Optimized blogs using SEO software such as SEMrush and Ahref
- Presented edits, new designs and ideas at weekly meetings

**Journalists and Writers Foundation** – *Research and Multimedia Intern*

*June 2020 – Dec. 2020*

- Prepared study guides on topics related to global human rights issues and foreign policy
- Assisted in setting up an online United Nations General Assembly conference with over 150 international participants

**The Media Line** – *International News Intern*

*Feb. 2020 – Aug. 2020*

- Researched and fact-checked articles on issues related to current local U.S. foreign policy and the Middle East
- Covered news related to human rights issues in Turkey and Greece
- Collaborated with team members on pitching weekly news stories on foreign policy

**Stony Brook Newsbreak** – Anchor/Producer

*Sept. 2019 – Dec. 2019*

- Produced three broadcasts and ran control room operations
- Anchored on the desk and in front of a green screen for weekly events

### **AWARDS**

**Hearst Award, Multimedia Narrative Video storytelling**

**2022**

**The Daniel Conway Broadcast Memorial Scholarship**

**2021**

**Asian American Journalists Association Anna Chennault Scholarship**

**2021**

**Stony Brook University, Student Media Awards, Best Multimedia Video**

**2021**

### **SKILLS**

**Languages:** English and Turkish

**Adobe Programs:** Audition, Premiere Pro, Photoshop, Illustrator, XD, InDesign, Lightroom, Final Cut Pro

**Social:** Twitter, Instagram, Facebook, Pinterest, Tumblr, Weebly, YouTube, Tiktok, Mailchimp, Snapchat, Vimeo

**Computer/CMS:** Wix, WordPress, Microsoft Office (Word, Excel, PowerPoint), G Suite (Docs, Sheets, Slides)