

# Michelle Hanks

VISUAL JOURNALIST



## WORK EXPERIENCE

### USA Today

Visual Journalist / January 2021 - Present

- Film and edit videos with a focus on narrative-driven, enterprise storytelling
- Photograph events and portraits in candid, unpredictable environments
- Generate video headlines and briefs with strong SEO impact
- Occasionally travel for assignments operating as a one-woman band

### The Washington Post

Video Intern / June 2019 - August 2019

- Filmed and edited short-form videos ranging across multiple desks from features to politics
- Collaborated with senior video journalists and fellow interns
- Solo pitched, produced and executed a video story on how faith leaders respond to mass shootings.

### Asian American Journalism Association

VOICES Fellow / May 2018 - August 2018

- Produced, filmed and edited a multimedia project with two group members on the stigmatization of mental health within Asian American communities.
- Presented project at AAJA's annual national convention
- Attended weekly lectures from media professionals and program mentors

### WKU Student Publications

Staff Photographer & Videographer / September 2016 - November 2018

- Photographed and filmed visual content for WKU's student newspaper and magazine.
- Covered general news and features both on and off campus
- Occasionally wrote feature articles for the newspaper

## EDUCATION

### Western Kentucky University

BA in Photojournalism, 2020  
Minor in Sociology

### Danish School of Media & Journalism

Study abroad semester, 2019

## SKILLS

Sony and Canon camera systems

Adobe Creative Suite

Photo Mechanic and FTP

Off-camera lighting

News and feature writing

## REFERENCES

### Jessica Koscielniak

USA Today  
219-688-3043  
jessica@jessicakoscielniak.com

### Tim Broekema

Western Kentucky University  
270-745-3005  
tim.broekema@wku.edu

423-508-5084

MICHELLEEHANKS@GMAIL.COM

WWW.MICHELLE-H.COM

@MICHELLEEHANKS