

Olivia Hadyn Phillips

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Education

University of Southern California, California, United States of America present - 2025

Major: Public Relations, Intelligence and Cyber Operations

GPA: 3.89

Northfield Mount Hermon, Massachusetts, United States of America 2017 - 2021

International School of the Sacred Heart (ISSH), Tokyo, Japan 2008 - 2017

Languages: English (Native), Mandarin (Fluent), Japanese (Proficient) *US Citizen*

Work Experience

USC CybOrg (January 2022 - present)

VP of Public relations for CybOrg, USC's premier cybersecurity organization. Duties involve social media, including updating and maintaining Instagram, Facebook, LinkedIn, and the website. Write weekly event newsletters to send out to group members and alumni newsletter bi-annually.

Mash Mag (November 2021- present)

Editorial staff writer for Mash Magazine. I pitch editorials on theme for upcoming magazine launches that focus on intersecting the fashion industry and the business world. Past pieces have focused on Heavn by Marc Jacobs, Nepotism in fashion, and how influencers may change fast-fashion business models and the economy in regards to brand strategy and identity.

Daily Trojan: Fashion Columnist (September 2021 - present)

Write a biweekly fashion column titled "That's Fashion, Sweetie." There I focus on anything and everything in the fashion world, from student spotlights on their relationship with style to controversy in the fashion realm to personal essays. It aims to revitalize the presence of fashion at USC and open up conversation for the role fashion and related industries plays, directly or indirectly, in every day life.

USC Womens Volleyball Manager and Social Media Coordinator (August 2021 - present)

Help with operations behind the scenes such as cutting and recording game and practice footage, uniform and warmup preparation and organization, and clerical work. Work on Instagram and TikTok videos, editing and posting clips on the official account, with all my videos since taking over the TikTok ranging from 2K - 447K views. Also assist mens volleyball team for social media, helping run Instagram and Twitter.

Freelance Editing (seasonal)

Essay editing service for all writing assignments with special emphasis on English papers and college applications. In past season, helped college students in their transfer application, resulting in admission to top schools such as Columbia, Brown, and Northwestern.

Gabe Gordon (seasonal)

Personal assistant. Organize stylist pulls for celebrities and performances, communication liaison for brands and contracts nationally and internationally, transcribe knitting patterns, finishing/sewing garments, and manage finances.