

# LAUREN FRIAS

*Editor*

✉ LNFRIAS26@GMAIL.COM

📄 LAURENFRIAS.WORDPRESS.COM

LINKEDIN.COM/IN/LAUREN-FRIAS 

☎ (224) 565-1048

@LAURENFRIAS\_ 

## EXPERIENCE

### VISUAL FEATURES EDITOR – INSIDER INC.

- Lead the launch and development of the Visual Features desk on News
- Write, edit photo-driven stories on current leading news cycles, historical events, and news-adjacent topics with photos and immersive storytelling
- Track, analyze audience engagement to produce content that drives millions of views to Business Insider, Insider websites
- Collaborate with other desk editors to assign and cover big news cycles and events
- *Previously: Associate News Editor, Breaking News Reporter, Global News Fellow*

JUNE 2019 -  
PRESENT

LOS  
ANGELES, CA

### STATEHOUSE REPORTER – TELEGRAM & GAZETTE

- Wrote 1-2 articles a week for print and online publication
- Pitched stories on a variety of statewide issues, including policies regarding "revenge porn," civics education in Massachusetts public schools, and recreational marijuana
- Built contacts with local senators and representatives from the Worcester, MA area

JAN. 2019 -  
MAY 2019

BOSTON, MA

### LOCAL NEWS INTERN – THE DAILY TELEGRAPH

- Covered local news in and around the suburbs of Sydney, Australia for NewsLocal, the cohort of online and print newspapers as part of *The Daily Telegraph*
- Pitched, wrote stories for all verticals, including profiling a local teen squash star, investigating the mysterious closing of suburban childcare centers, and covering a local paint-and-sip studio
- Built stories in Methode for publication in newsprint and online

OCT. 2018 -  
DEC. 2018

SYDNEY,  
AUSTRALIA

### BOSTON.COM CO-OP – BOSTON GLOBE MEDIA

- Spearheaded long-term multimedia digital projects for online publication, including New England travel series according to local bloggers
- Wrote stories for the Real Estate section, compiling open house information for a weekly feature and interviewing realtors and interior designers for home decorating tips
- Edited, uploaded freelance stories and external wires to Wordpress for the Cars and Traffic section

JAN. 2018 -  
AUG. 2018

BOSTON, MA

## EDUCATION

**Boston University, Class of 2019**  
Bachelor of Science in Journalism

**Boston University Sydney**  
Study Abroad Internship, Fall 2018

## SKILLS

- Research & Fact-Checking
- Trained in SEO & Social Media
  - Proficient in AP style
- Tweetdeck, Social Flow, Dataminr
- Familiar with Adobe Creative Cloud
- Skilled in various CMS applications

## MORE

- Class of 2019 Commencement Speaker
- College of Communication Ambassador
- Office Assistant for the BU Department of Journalism