

Grace Yuan Gao

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EDUCATION

University of Southern California – Los Angeles, CA, USA

Expected May 2022

Annenberg School for Communication and Journalism

Master of Science in Journalism

Communication University of China – Beijing, China

September 2015 – June 2019

Faculty of International Media

Bachelor of Business Administration in Marketing

WORK EXPERIENCE

Annenberg Media Center – Los Angeles, CA, USA

September 2021 – May 2022

Multimedia Reporter

- Covered local news in broadcast, radio, print and social media formats
- Created video content for the Asian desk in Media Center
- Made a 360-degree video project and published by Los Angeles Times

The Paper – Beijing, China

March 2021 – June 2021

Trainee journalist

- Created international newflash videos independently
- Contributed to translate English coverages published on the Paper

Southern Weekly – Guangzhou, Guangdong, China

December 2020 – February 2021

Trainee journalist

- Assisted reporters with researching and writing international coverages and made international social video coverages
- Wrote coverages published on Southern Weekly Newspaper independently, with one had over 100,000 clicks

CCTV China Global Television Network (CGTN) – Beijing, China

March 2019 – June 2019

Twitter Operator

- Edited and operated one CGTN official Twitter account
- Kept an eye on the up-to-date international coverages, wrote pitches independently, filmed and edited social media videos

CCTV Creative Media Co. Ltd – Beijing, China

January 2018 – March 2018

Weibo Operator

- Responsible for the publication of 2018 Network CCTV Spring Festival Gala through the official Weibo account, with 960, 000 followers
- Wrote Weibo posts to attract audiences and made plans of guests' interviews independently

China Central Television (CCTV) – Beijing, China

June 2016 – September 2016

Intern

- Participated in the production of *Sun Yat-sen and Soong Ching-ling*, a three-episodes history documentary
- Researched relevant historical resources and responsible for translating subtitles

ADDITIONAL EXPERIENCE

Crosstown LA – Los Angeles, CA, USA

September 2021 – December 2021

Freelancer

- Wrote data-driven local stories in LA county based on public database independently

CGTN – Beijing, China

December 2021

Distinguished Challenger

- Been named a distinguished challenger in the CGTN Media Challengers campaign

Communication Department of Students' Association – Beijing, China

September 2016 – June 2017

Media Specialist

- Produced posters by Photoshop, operated department's official WeChat account and trained members (a staff of five) of communication department

TV Station of CUC – Beijing, China

September 2015 – June 2016

Broadcast Reporter

- Took charge of interviewing as a reporter and made broadcast coverages independently

SKILLS

- Language skills: Mandarin (native), English
- Computer Skills: Microsoft Office, Tableau, Bloomberg terminal, Python, Adobe Premiere, Adobe After Effects, HTML, CSS, JQuery