

STEPHANIE LIN

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Award-winning TV Journalist

- Two-time Emmy and Murrow Award winner for Breaking News reporting in a Top 20 market.
- Named “Best Reporter” by the Associated Press for spot news coverage.
- Covered major events including the California wildfires, the George Floyd demonstrations, the San Jose VTA railyard shooting, the COVID-19 outbreak, and ongoing policy making in Sacramento.
- High-energy, resourceful and versatile journalist, adept at delivering breaking news live.

Professional Experience

Anchor

4/2022—Present

KRON-4, San Francisco, CA

- Immediate ratings boost upon taking over weekday noon and three-hour weekend show anchoring duties.
- Researched and booked guest segments focusing on local and national politics, and community affairs.
- Interviewed wide range of personalities live, from celebrities to community activists.
- Produced more than 40 weekend guest segments within first three months on the job.

Anchor-Reporter

2/2020—2/2022

KCRA 3, Sacramento, CA

- Won two Emmys and a Murrow Award for breaking news reports from the frontlines of the Caldor Fire.
- Led market coverage of the George Floyd protests for months with live, on-the-ground, breaking reports.
- Covered wide range of topics including the COVID-19 outbreak, state politics, and mass shootings.

Anchor-Reporter

7/2018—2/2019

KHSL-TV Action News Now, Chico, CA

- Received AP Award for Best Reporter.
- Received AP Award for Best Spot News Coverage of the Camp Fire.
- Extensively covered California’s deadly Carr and Camp Fires, and the post-disaster recovery process.
- Traveled with the White House Press Pool during President Trump’s visit to fire-damaged areas.

Content Producer

WNBC-TV, New York, NY

4/2010—4/2011

- Shot, wrote and reported stories across all NBC News properties, including NBCNewYork.com, MSNBC.com, NBC Mobile, *News 4 New York* and *New York Nonstop*.
- Reviewed, edited and approved package scripts, and oversaw web, cut-in, and ticker content.
- Covered the 2012 Taiwanese presidential election, traveling with candidate Su Tseng-Chang’s campaign.

Page Program

NBC Universal, New York, NY

6/2009—4/2010

- Presented 2010 NBC Tour Operations Award for outstanding performance on the job.
- Coordinated all greenroom activities for *Weekend TODAY*, managing flow of talent and special guests.
- Managed CNBC *Fast Money* and *Options Action* set logistics, running scripts, setting up props and addressing talent needs during the live broadcast at the NASDAQ.
- Supported audience seating and ticketing operations for *Late Night with Jimmy Fallon*, *SNL*, and *Dr. Oz*.

Production Assistant

ABC News, New York, NY

1/2009—6/2009

- Led production support on 20/20's "*The Reckless Should Pay for Rescues*" with John Stossel (set up interviews, identified third-party video, coordinated video use permissions).
- Main PA on 20/20's "*Inside the World of Somali Pirates*" with John Quinones (screened and hired voice actors and translators, set up shoot logistics, conducted extensive research).
- Researched social experiment scenarios and organized shoot logistics for *What Would You Do?*
- Assistant to Diane Sawyer, preparing interview books, travel logistics and addressing talent needs.

Reporter Trainee

TTV News, Taipei, Taiwan

6/2007—9/2007

- Contributed on-the-ground coverage of protests at the Presidential Office Building, where thousands called for the resignation of President Chen Shui-Bian for his involvement in corruption scandals.
- Translated segments from English to Chinese to support coverage of the Western news cycle.
- Edited video and wrote and ran scripts.

Education and Skills

University of California, Berkeley (UC Berkeley)

Bachelor of Arts: Mass Communications, Minor: Chinese

Additional coursework at the Haas School of Business

California Alumni Leadership Scholar, Dean's List, GPA 3.7

Harvard X

Certificate: Citizen Politics in America: Public Opinion, Elections, Interest Groups, and the Media

Memberships: AAJA, SPJ, RTDNA, NATAS

Annual Training: NBC University, CNN Reporter Workshop, CNBC Business Reporting Workshop

Software: Final Cut Pro, Adobe Premiere, EDIUS, iNews, ENPS, Photoshop, HTML, iMovie, Microsoft Office

Languages: Mandarin Chinese, Taiwanese, Japanese

Additional recognition: Girls in Tech Top 40 Under 40, Miss Asian America 2015, SPJ Diversity Leadership Fellow

Other Professional Experience

Head of Marketing

1/2016—11/2016

Hush, Inc. (YC startup), Los Angeles, CA

- Managed all aspects of content marketing, sales and video content production in an 8-person startup.
- Sourced, pitched and built relationships with over 70 brands and suppliers.

Product Marketing Manager

Kabam (acquired by Netmarble), San Francisco, CA

9/2014—1/2016

- Oversaw global marketing strategies incorporating user acquisition, community engagement and player monetization; managed products landed Apple Store and Google Play Editor's Choice.

Product Marketing Manager

Ngmoco (acquired by DeNA), San Francisco, CA

10/2011—7/2013

- Developed product positioning, strategies and spearheaded execution of marketing plans.