Christina Li

Multimedia Producer & Editor

📱 (913) 660-6074   ✉️ christinamyli@gmail.com   🌐 christinamli.com

BIO

Christina is a multimedia producer and editor with experience across news, broadcast and digital media, documentary films, podcasts, photography, and other forms of storytelling. She enjoys bringing a multi-faceted approach to her work with skills in research, reporting, script writing, and video & audio production.

EXPERIENCE

2021 - PRESENT

Bloomberg News

CONTENT PRODUCER

- Produce content including video and graphic elements for live broadcast TV shows 'Daybreak: Asia' and Daybreak: Australia' that covers the latest financial and tech news in Asia-Pacific Region
- Responsible for copy-editing text and distributing content to digital and social media platforms to build audiences

2018 - 2021

Freelance

PRODUCER & EDITOR (VIDEO, AUDIO, PHOTO)

- Filmed, edited, and produced documentary and branded content for clients such as VICE Media, TIME Magazine, Noguchi Museum, Leslie-Lohman Museum, NY Fashion Week, BRIC TV, United Nations, and Microsoft
- Co-hosted and produced a journalistic podcast that examines current issues through a global lens, with responsibilities such as researching and pitching story ideas, reporting, writing, booking and interviewing guests, and editing episodes

2019 - 2020

HuffPost

VIDEO EDITOR

- Edited short-form web videos, breaking news packages, and video explainers for HuffPost series, including Personal, Reports, Specials, and Between You & Me
- Responsible for cutting interviews, sound mixing, and color correction
- Collaborated with producers and reporters to craft narrative arcs, sourced archival material, and contributed to scripts

2018 - 2019

Hot in Here Productions

PRODUCER / CAMERA OPERATOR

- Assisted Emmy & Peabody-award winning producer and director on a documentary feature about the NYC public education system
- Responsible for field producing, filming interviews/sequences/b-roll, casting and establishing relationships with key characters, and writing grants

EDUCATION

2014   **UNIVERSITY OF VIRGINIA, BACHELOR OF ARTS, PSYCHOLOGY**

SKILLS

VIDEO / IMAGE / AUDIO : Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Pro Tools

LANGUAGE: English, Mandarin (Proficient), Spanish (Proficient), French (Intermediate), Korean (Beginner)