Pradnya (P.J.) Joshi

Bethesda, MD [pjoshiny@gmail.com](mailto:pjoshiny@gmail.com) [LinkedIn](https://www.linkedin.com/in/pj-joshi/) (cell) 917-576-1376

**AWARD-WINNING EDITOR**

Strategically minded editor with over 20 years of experience writing and curating news for prominent news outlets. Leads on breaking news and develops award-winning series, including one that won a 2020 Polk Award. Draws on leadership experience and sound editorial judgment to engage audiences on the national and international level.

**Core Competencies**

Editorial Strategy • Writing • Reporting • Breaking News • Copy Editing • SEO • Leadership • Editorial Judgment Editorial Feedback • Management Performance • Project Metrics • Project Tracking • Product Launch

**EXPERIENCE**

**POLITICO** 2017–Present

**Department Editor**

* Manages 8 reporters and 1 deputy editor, leading award-winning coverage of the presidential administration and breaking news worldwide on trade and agriculture. Collaborates with international partners in Europe and Asia.
* Launches new bureaus, including one in Canada.
* Guiding, editing and overseeing breaking news pieces and long-form enterprise/analysis articles.
* Drives increased readership through format overhauls, including a new pop-up newsletter format.
* Champions diversity outreach and retention through work on the Pipeline Committee.
* Collaborates with sales and marketing teams, hosts live events and conducts news briefings for subscribers, achieving a 97% annual subscription renewal rate.

**THE NEW YORK TIMES** 2006–2017

**Assistant Business Editor for Digital News**

* Oversaw breaking news, newsletters, social media targeting, and digital presentation, verifying that all content met high quality/accuracy standards and was presented in the proper context.
* From 2008–2011, served as deputy night editor, covering the global financial crisis and economic turmoil.
* Was a deputy editor for DealBook, editing stories, special sections and opinion on finance, policy and regulation.

**NEWSDAY** 1997–2005

**Senior Writer**

* Covered significant business news changes, including Wall Street oversight, changes in the telecommunications industry and legislative efforts to regulate corporations.
* Introduced, supervised and reported annual Executive Pay special section.
* Covered state government, lobbying and budget negotiations during a rotation in Albany.
* Promoted synergy efforts by making media appearances on NPR, WNYC, BBC and local stations.
* Reported on crash of Flight 587 and Computer Associates International, receiving multiple team awards.

**EDUCATION**

* **Master of Science**, journalism, Northwestern University, Evanston, IL
* **Bachelor of Science**, journalism and international studies, Northwestern University, Evanston, IL

**ADDITIONAL INFORMATION**

* **Fellowship:** Asia Foundation’s Freeman Fellow, 2003 and 2009
* **Technical Skills:** Merlin photo editing, Scoop interactive tools, Google Analytics, Chartbeat data analysis, Microsoft Office Suite (Word, Excel, PowerPoint), Datawrapper chart building tool, Scribd
* **Training:** Executive Leadership Program, Asian American Journalists Association