


Denny Jacob

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Experience

Chicago Tribune — Yonkers, N.Y.

Reporting Intern | June 2021 - August 2021

- Reported on breaking news and enterprise stories affecting Chicago for the business desk.
- Collaborated with members from the Visuals department to ensure stories had relevant photography.
- Joined weekly meetings with reporters and editors to pitch story ideas.

American Lawyer Media — New York, N.Y.

Associate Editor | June 2019 - August 2020

Staff Writer | January 2018 - June 2019

Reporting Intern | February 2017 - December 2017

- Reported on news related to cybersecurity, workers' compensation, and personnel change in the insurance industry.
- Copyedited and fact-checked National Underwriter Property & Casualty's online and print publication.
- Produced and distributed the weekly Specialty Markets Insights and biweekly Workers' Comp Watch newsletter.
- Produced multimedia stories with local and national insurance angles in conjunction with the Photodesk team.
- Communicated with my team to plan coverage responsibilities and fulfill advertisement campaigns.
- Collaborated with sister publications when cross-promotional opportunities occurred to drive higher engagement.
- Worked with outside contributors to edit and refine their submissions to adhere to NU Property & Casualty standards.
- Promoted online readership through LinkedIn, Twitter, hashtags, and search engine optimization snippet tools.
- Attended events and webinars to connect with sources, professionals in the industry, and develop new story ideas.

Education

Craig Newmark Graduate School of Journalism, CUNY — New York, N.Y.

Master of Arts in Journalism
(Expected December 2021)

Baruch College, Marxe School of Public and International Affairs, CUNY — New York, N.Y.

Bachelor of Science in Public Affairs
Minor in English and Journalism
August 2012 - May 2017

Awards

Recipient of The McGraw
Scholarship 2020

Skills

- Skilled in WordPress-based CMS applications, AP Style, social media engagement, and newsletter writing and deployment via email distribution platforms.
- Proficient in Avid Pro Tools, Audio Hijack, Tellyo, and JW Player.