

ANIKA VARTY

CONTACT

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SKILLS

- Chartbeat
- CrowdTangle
- Echobox
- Salesforce Marketing Cloud
- SEO
- WordPress

EDUCATION

Bryn Mawr College

Bachelor of Arts in English

Minor in Chinese

May 2019

Honors: cum laude

AWARDS

AAJA Philadelphia John Curley

Scholarship 2019

EXPERIENCE

MORNING EDITOR, MANAGER TRAINEE

The Seattle Times (June 2021 - Present)

- Direct early morning coverage on digital platforms
- Edit and assign local news stories
- Plan and execute coverage with other editors and visual journalists
- Collaborate with copy editors on style and ethics
- Participate in editing and management training
- Support efforts to provide inclusive coverage as an active member of the Diversity and Inclusion Task Force

NATIONAL BOARD ADVISORY REPRESENTATIVE

AAJA Seattle Chapter (Nov. 2020 - Present)

- Represent the Seattle chapter at national board meetings
- Serve as a liaison between the Seattle chapter and the national board
- Collaborate with leaders from other chapters

NEWS PRODUCER

The Seattle Times (Oct. 2019- June 2021)

- Curated the seattletimes.com homepage
- Provided timely and accurate breaking news updates
- Led headline optimization efforts, establishing best practices and sharing findings throughout the newsroom
- Implemented a new system to track news alert data to ensure diversity and inclusion are prioritized in alert strategy
- Led engagement for the Equity & Inclusion newsletter

EDITORIAL ASSISTANT

Bryn Mawr College (Jan. 2018 - May 2019)

- Pitched stories aimed at an audience of prospective applicants, current students and alumnae
- Wrote and built out articles covering campus news
- Completed media monitoring projects

AUTHOR EVENTS INTERN

Asian American Writers' Workshop (May 2017 - Aug. 2017)

- Aided programs staff in managing a calendar of events
- Spearheaded event promotion including social media outreach
- Wrote copy for the website and biweekly newsletter

EDITORIAL INTERN

Investopedia (June 2018 - Aug. 2018)

- Tracked trending news and updated relevant articles
- Pitched and wrote original stories
- Collaborated on Twitter strategy