

# Winnie Kong

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## EDUCATION

**New York University**, College of Arts and Science, New York, NY  
*Bachelor of Arts, Double Major in Politics and East Asian Studies*

**May 2022**  
GPA: 3.89

## EXPERIENCE

**New York University**  
*Resident Assistant*

**May 2021 – Present**  
New York, NY

- Advocate for and represent students by communicating concerns to supervisors and providing resources
- Support University mediation procedures through facilitation of roommate and community meetings
- Implement all administrative and operational procedures of the residence hall office and Resource Center

**Juice Media**

**Jan 2021 – Present**

*Founding Editor-in-Chief of Politically Invisible Asians*

Washington, D.C.

- Spearhead a Substack newsletter dedicated to unraveling Asian American history and multifaceted experiences
- Direct a team of 21 Staff Writers and Social Media Strategists, ensuring and maintaining content quality
- Coordinate and execute all production aspects, including artistic direction, editorial process, and partnerships

**P.S. 2 Meyer London**

**Oct 2020 – June 2021**

*America Reads and Counts Tutor*

New York, NY

- Engaged one-on-one with underperforming students, promoting problem-solving and critical thinking skills
- Graded and provided feedback on students' math, social studies, and science homework on a day-to-day basis
- Collaborated with the teacher to improve academic performance in a 4th-grade classroom of 23 students

**FeLT NYC**

**Nov 2020 – June 2021**

*Lead Instructor*

New York, NY

- Organized weekly drop-in tutoring sessions for the FeLT after-school program, aimed towards ELL students
- Supervised Tutoring Assistants to maximize time efficiency and one-on-one teacher instruction for students
- Designed an enhanced remote learning environment for children to develop reading, writing, and math skills

**LEAP (Leadership Education for Asian Pacifics)**

**Jan 2021 – May 2021**

*Communications Intern*

Los Angeles, CA

- Analyzed and implemented outreach strategies to strengthen LEAP's ties with alumni and community
- Developed the overall direction of LEAP's presence on Facebook, Instagram, LinkedIn, and Twitter
- Established a General Social Media Strategy for LEAP events and all 5 of LEAP's Leadership Programs

**State Senator John Brooks' Re-Election Campaign**

**Sep 2020 – Nov 2020**

*Campaign Intern*

Long Island, NY

- Informed targeted constituents about top issues in their voting decisions and recruited volunteers
- Collected registered independents and Democrats voter responses and logged them in ThruTalk and VAN
- Performed Get-Out-the-Vote phone and text banking for 5 New York State Democratic Senate candidates

## AWARDS

- **New York University** | Changemaker Fellow
- **NYC Scholastic Awards** | Silver Key Writing Award

**June 2021 – Present**

**Mar 2018**

## SKILLS

- **Technical:** Microsoft Office Suite (Excel, Word, PowerPoint), Google Suite, Basic HTML and CSS, RStudio
- **Languages:** Fluent in Cantonese, Conversational in Mandarin
- **Interests:** Baking, Cinema Studies, Creative Writing, Food Exploration, Museums, Substack Newsletters