

# Megan Munce

[meganmunce.com](http://meganmunce.com)

San Jose, Calif.

meganmunce2022@u.northwestern.edu

(408) 500-2488

## Education

### Northwestern University

Evanston, Ill.

Anticipated June 2022

Medill School of Journalism, Media, Integrated Marketing Communications

Bachelor of Science, journalism and political science

Master of Science, media innovation and content strategy

GPA: 3.89/4.00, Dean's List: 7/7 quarters eligible

## Journalism Experience

### Reporting Intern

Bay City News Foundation

San Jose, Calif.

June 2021 - present

[Author page](#)

- Matched as a 2021 Emma Bowen Foundation fellow
- Report breaking news and longer features on drought and wildfire season in the San Francisco Bay Area
- Cover all Board of Supervisors meetings in Marin, Alameda, Sonoma counties

### Reporting Fellow

The Texas Tribune

Remote

March. 2021 - June 2021

[Author page](#)

- Pitch and write feature stories on the Texas legislature's bills affecting businesses, workers and LGBTQ Texans
- Interview legislators, workers, business owners and activists
- Write breaking news briefs on legislative action

### Campus Editor

The Daily Northwestern

Remote

Jan. 2021 - present

[Author page](#)

- Lead editorial decisions related to on-campus coverage at Northwestern's only daily student news publication
- Manage team of over 30 reporters writing daily stories and breaking news
- Report on top administrators, union leaders and student activists
- Budget and edit 15+ stories weekly

### Web Editor

The Daily Northwestern

Remote

Sept. 2020 - Dec. 2020

- Published stories on WordPress and promoted them through TweetDeck and Facebook
- Pioneered special edition newsletters, such as a 2020 election edition
- Increased newsletter subscribers by 5.7% in two months

## Additional Experience

### Business Development &

### Marketing Intern

New Enterprise Associates

Remote

Aug. 2020 - Mar. 2021

- Track engagement metrics for internal social media channels
- Create external marketing content for social media
- Develop a new podcast series about corporate innovation to showcase companies within NEA's portfolio
- Plan and coordinate online networking events for portfolio members

### Content Volunteer

Parity.org

Remote

Aug. 2019 - Jan. 2020

- Monitored news on women in business leadership to write social media copy and blog posts
- Created posts for Facebook, Twitter and LinkedIn advocating for women's leadership in business

## Awards and

## Leadership

- 2021 Mark of Excellence in General Reporting, Society of Professional Journalists Region 5
- 2021 Voices Fellow, Asian American Journalists Association
- President, Northwestern Mock Trial

## Skills

- Web development tools (HTML, CSS, JavaScript)
- Data visualization (Tableau, Python, R)
- Adobe Creative Suite (AfterEffects, Audition, Illustrator, Photoshop)
- Professional fluency in Spanish