Avushi Agarwal

(404) 641-4147 | ayushi4g@gmail.com | LinkedIn | MuckRack

EDUCATION

Emory University Atlanta, GA

Bachelor of Arts, Psychology, Minor: Sociology (3.63/4.00)

Dean's List (Spring 2019, Fall 2020, Spring 2021)

Relevant Courses: Multimedia Journalism, Journalism & Non-Fiction Ethics, Crime and Media, Attitudes & Persuasion

JOURNALISM EXPERIENCE

Asian American Journalists Association

Atlanta. GA

May 2021

Student Representative & Social Media Manager

Iune 2020–Present

- Planned and promoted chapter events on social media platforms featuring guests including Salman Rushdie
- Attended monthly chapter meetings over Zoom to discuss initiatives supporting Atlanta's AAPI community
- Provided feedback on workshop planning from a student perspective and carried out climate surveys
- Attended the 2020 AAJA Conference, connecting with established and early journalists within the AAPI community

The Wire.in Remote (India)

Freelance journalist

May 2021–Present

- Wrote stories and explainers and transcribed YouTube videos on international politics such as the ongoing Mali coup Social Media Intern, Editorial Intern

 March 2020–Aug. 2020
 - Managed day-to-day operations on Instagram with an organic growth from 400k to 600k followers
 - Used Canva, Google Analytics, Tweetdeck and Creator Studio to strategize social media dissemination of articles
 - Transcribed high-performing YouTube videos for the website to further accessibility efforts and reach
 - Curated and edited 90+ stories as per style guide with agency inputs for The Wire Staff and The Wire Science
 - Reported on current affairs such as government agencies, COVID-19 in India and anti-racism efforts

The Emory Wheel Atlanta, GA

Managing Editor

March 2020–March 2021

- Served as an Executive Board member overseeing the Arts & Entertainment team of 40+ members in weekly production, providing second-round edits on 10+ articles per week
- Supported the editor-in-chief on administrative tasks such as launching the inaugural Diversity, Equity and Inclusivity Taskforce and establishing a fund to pay low-income staff
- Initiated a weekly digital report with data analytics of web and social media performance shared with staff

Asst. Copy Editor

Nov. 2019–March 2020

- Copy edited 20+ articles/week across sections, curating headlines, fact-checking and editing for AP Style and grammar

Photo Editor March 2018–Sept. 2019

- Assign, edit and place photographs into Adobe InDesign layout
- Photographed events and individuals like Music Midtown, John Lewis, Super Bowl LIII and student protests
- Increased the number of photo spreads in the paper to showcase photographic content
- Photos syndicated by national media (C-SPAN) and awarded by the Georgia College Press Association
- Trained staff and editors on Adobe Photoshop, Lightroom, InDesign and photojournalism and journalism ethics

CAMPUS AND COMMUNITY INVOLVEMENT

Behavioral Genetics of Addiction Laboratory

Atlanta, GA

Research Assistant

April 2018–May 2021

- Piloted a longitudinal research project looking at health habits and substance use patterns among Emory students
- Conducted research and formulated four independent project hypotheses: looking into comorbid and multi-substance use and the relationship between depression and alcohol use among college students
- Ran regression models in R, wrote four APA-style papers and presented two posters at the Emory Undergraduate Research Symposium
- Performed multiple literature reviews on existing research on substance use among college students along with covariates

Emory Recreation and Wellness

Atlanta, GA

Student Supervisor & Marketing Intern

March 2019-May 2021

- Sat-in on and conducted interviews in the hiring process of fitness/intramural co-ordinators and graduate assistants
- Consolidated sales and participation data reports for group fitness classes and personal training packages to inform marketing strategies, class schedules and employee bonuses
- Organized a University-wide fitness challenge from conception to execution coordinating across departments

ADDITIONAL INFORMATION

Honors & Awards: OUE Renaissance Scholarship, Georgia College Press Association 2nd place in Best Photo Essay, Online News Association Students and New Professional Scholar

Skills: Adobe Creative Suite, Google Analytics, WordPress, AP Style, R, Hindi (native), Spanish/Korean/German (beginner)