

Jungmin Lee

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Journalist telling stories that drive the culture forward across print, digital, and audio. Social media strategist with strong news judgement. Writing towards empathy, inclusion, and justice.

EDUCATION

B.A. Literary Journalism, *University of California, Irvine* March 2021 | Irvine, CA
Honors: Dean's List (Fall 2019, Fall 2020, Winter 2021), Tau Sigma National Honors Society
Coursework: Ethics, audio storytelling, narrative journalism, profile writing, cross-cultural reporting
Projects: 4,000-word feature story about a former reform school resident raising awareness on TikTok about institutional abuse in the troubled teen industry. Longform profiles on leaders in spiritual, mental health, and wellness spaces.

EXPERIENCE

Audio News Intern, *KUCI 88.9 FM* Oct - Dec 2020 | Irvine, CA

- Pitched, reported, and produced weekly campus news segments for UCI student radio station
- Conducted and audio edited interviews with college sources including students, staff, and faculty

Arts & Entertainment Intern, *New University Newspaper* Oct - Dec 2019 | Irvine, CA

- Wrote TV & film, music, and book reviews and listicles for digital student newspaper
- Contributed two pitches per week and worked with editors in weekly newsroom meetings

Social Media Intern, *Times10 Creative Agency* April – July 2016 | Burbank, CA

- Executed digital brand strategy for Times10 and clients across Instagram, Twitter, and Facebook
- Managed daily social content, wrote copy, and tracked metrics for Fat Sal's Deli and MidiCi Pizza
- Coordinated advertising campaigns and marketing events to promote new MidiCi opening
- Collaborated across creative and operations teams on client projects such as marketing decks

Communications Intern, *Office of Councilmember Curren Price* June – Aug 2015 | Los Angeles, CA

- Created press releases, blog posts, e-newsletters, and calendar content on official district website
- Drafted two articles about key initiatives for midterm highlights magazine distributed to constituents
- Publicized community events with radio advertising and social media outreach
- Compiled briefing memos and media talking points for Councilmember's press events

ACTIVITIES

Tutor, *Pasadena City College Writing Center* June – May 2018 | Pasadena, CA

- Advised college students of diverse backgrounds on developing writing skills in one-to-one sessions

Volunteer Advocate, *Center for the Pacific Asian Family* Aug – Nov 2018 | Los Angeles, CA

- Earned 65-hour certified training in supporting AAPI domestic violence and sexual assault survivors
- Helped facilitate annual benefit gala and crisis shelter events

AWARDS & AFFILIATIONS

Ida B. Wells Society for Investigative Reporting	2021 – Present
Asian American Journalists Association	2017 – Present
Pasadena City College 'Borders of Diversity' English Conference Award	May 2018
City of Los Angeles Certificate of Appreciation, <i>Councilmember Curren Price</i>	August 2015

SKILLS

Technical: Instagram, Twitter, Facebook, TikTok, YouTube, Canva, WordPress, Hootsuite, Trello

Software: Microsoft Word, Excel, PowerPoint, Outlook, iMovie, GarageBand

Languages: Fluent Korean, Basic Spanish