**STEPHANIE BAI**

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# PERSONAL OBJECTIVE

Tenacious student journalist who enjoys challenges and finding creative solutions. Implemented a digital multimedia transformation as Features Editor for *The Varsity* by producing our first ever award-winning digital magazines and handbook. Seeking to apply to for digital and multimedia positions.

# EDUCATION

**University of Toronto (September 2018 – Present)**

* Double majoring in International Relations and Book & Media Studies
* Achieving a current cumulative GPA of 3.92 (4.0 W scale)
* Accepted into Innis One, a selective series of media and journalism studies seminars

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# EXPERIENCE

***The Green Line* News Innovation Fellow (June 2021 – Present)**

* Designing multimedia news-delivery formats for social media platforms to attract younger audiences
* Reporting written articles with video, photo, and audio components and filing follow-up stories to breaking news in under a day

***Broadview Magazine* Digital Media Intern (May 2021 – Present)**

* Writing and pitching top-performing articles that helped achieve highest monthly page views in the website’s history
* Developing new social media and multimedia strategies to increase audience engagement
* Boosting Instagram presence by reaching 96.6% more accounts than months prior to my internship

***The Varsity* Managing Online Editor (May 2021 – Present)**

* Leading team of web developers in producing innovative multimedia content
* Strategizing and posting on all social media platforms including Twitter, Facebook, and Instagram

***The Varsity* Features Editor (September 2019 – April 2021)**

* Managed a top award-winning section by assembling pitch lists, coordinating visual layouts, and editing articles
* Part of a team of editors that broke *The Varsity’s* record to hit 1 million annual unique page views

***The Varsity Magazine* Editor (September 2019 – April 2021)**

* Spearheaded *The Varsity’s* first award-winning multimedia digital magazine without funding
* Managed a team of designers, visual editors, copy editors, web developers, and contributors through weekly and daily check-ins

# HONORS AND AWARDS

**John H. McDonald Awards (Canada-wide student journalism awards)**

* **Best Online Media Winner (2021):** awarded for *Spine*: *The Varsity’s* digital magazine
* **Student Journalist of the Year Nominee (2021):** nominated for leading investigations, digital magazines, and handbook

**Emerge Media Awards (Canada-wide student journalism awards)**

* **Media Website Design Winner (2021):** awarded for *Spine*: *The Varsity’s* digital magazine

**Arthur Irwin Essay Prize (2019)**

* Awarded for “A Check-Up on Yellow Fever” for best writing in a campus publication

**James Morrow Scholarship (2020), Ruby S. Aitken Scholarship (2019), U of T Scholar (2019)**

* Awarded for outstanding academic achievement

**ADDITIONAL INFORMATION**

**Skills:** Intensive research and quick transcription turnover; proficient in Adobe Premiere Pro, InCopy, InDesign, and WordPress

**Languages:** Mandarin Chinese (Native Basic Proficiency), Spanish (Conversational Proficiency)