

Sally Ho

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WORK EXPERIENCE

The Associated Press - March 2015 to present

- **Global Investigations team correspondent (Since 2021)**

Data project investigating pandemic's effects on vulnerable families in state child protective services, including teacher reports, foster care reunifications, and drug rehab for pregnant moms

 - Led reporting and developed expertise in national and state-level child welfare systems
 - Conceptualized stories in three states, anchored writing and editing process
 - Directed on-the-ground visuals teams, contributed to graphics, video script, photos
 - Framed records requests to focus on 20+ child welfare indicators in all 50 states
 - Negotiated access, secured data from 43 state agencies and resolved legal issues
 - Cleaned, processed and analyzed in Excel; created matrix to crosstab trends
 - Worked closely with data reporting partner for widely-used data.world distribution
- **Olympics sports writer**
 - Tokyo 2020 in 2021: Mastered complex new Olympic sport as inaugural surfing beat writer
 - Deeply-reported previews on racism, sexism and accessibility issues
 - Authoritative explainers deconstructing mechanics of the sport: athletic technique, playing field variables, competition strategy, judging criteria
 - Game day coverage with context/background on athlete stories and rankings
 - Pyeongchang 2018: Korean adoptee diaspora, American GI influence on local cuisine
- **National Education team reporter (2017-2019)**
 - Daily news, enterprise on school choice, early education and philanthropy-funded reforms
 - Write with nuance and clarity about policy implications from teacher protests movement, Trump/DeVos priorities, migrant shelter crisis, Hurricane Harvey, 2018 Midterm elections
 - Big Money data analysis project on how billionaire funding influences education policy, including Gates' powerful state grants, charter advocacy groups and Black charters debate
 - Used 990 tax filings via Guidestar/Candid, FoundationMaps databases
- **Breaking News Supervisor for Southwest U.S. (2015-2017)**
 - Led major news stories including the deadliest mass shooting in U.S. history, Odom drug overdose (2015's most Googled search), exclusive on world's first cryotherapy guidelines
 - Managed regional coverage with daily news meetings
 - Coordinated with staff in 4+ bureaus, regional editing desk and NY headquarters
 - Contributed to strategy, research, text, sidebars, photos, video, social media, UGC
 - 2016 U.S. presidential election cycle in swing-state Nevada with social media focus
 - Gambling beat: Tracked earnings, monitored regulations for sports betting, casino penalties
- **Other specialties**
 - Race and Ethnicity team reporter focused on inequalities with children and families
 - Identified inconsistent standards on racial slur, prompting new AP Stylebook entry
 - Analyzed corporate workforce data for diversity and inclusion progress
 - Created philanthropy beat, sourced for first-ever photo access at Koch donor network event
 - Multiformat storytelling: Create social media promo extras and interactive graphics such as maps, charts and Document Cloud embeds; wrote script, voiced surfing explainer video
 - Assisted Asia team with Hong Kong protest movement coverage in 2019

Chicago Tribune, Reporter - Sept. 2012 to Feb. 2015

- Managed coverage for weekly local section, including assigning, light-editing freelancers
- Watchdog: Uncovered election candidate running under alias, cost issues in electricity contracts
- Social Media: Led initiatives launching first Twitter live-chat series, embedded local feeds

The Oregonian, Resident Reporter - Sept. 2011 to Sept. 2012 in Portland, Ore.

- Municipal government: Washington County cities/schools reporter, utilized state public records/meetings laws, including formal appeals to District Attorney
- Watchdog: Compiled data for watchdog packages on baseball stadium deal analysis, mayor spending exposé, countywide workers salary audit
- Alternative storytelling: Created chunky text sidebars, online extras, audio/video clips

Chicago Sun-Times Media Wire, Staff Writer/Reporter - Oct. 2009 to Jan. 2011

- Overnight shift: Covered cops, crime and breaking news for 24/7 local wire service
- Reported, wrote, updated, edited stories under immediate deadlines as the sole journalist on duty

EDUCATION

- University of Colorado, Boulder - Bachelor of Science in journalism
- City University, London - International study abroad program for business and journalism

HONORS

- 2021: Report for America Local News Award for Investigative Reporting, finalist for child abuse data project
- 2017: Society of Professional Journalists-Sigma Delta Chi Award for Deadline Reporting, winner as part of a team covering the Las Vegas Strip shooting, the deadliest mass shooting in U.S. history

TRAININGS

- 2021: Ida B. Wells Society for Investigative Reporting trainer for “How to Integrate Data into Your Everyday Reporting” workshop
- 2021: Investigative Reporters & Editors’ National Institute for Computer-Assisted Reporting training attendee
- 2019: Asian American Journalists Association’s Executive Leadership Program cohort and Dinah Eng Leadership Fellowship recipient
- 2019: Investigative Reporters & Editors’ Computer-Assisted Reporting Boot Camp attendee
- 2019: Ida B. Wells Society for Investigative Reporting training program attendee
- 2012: National Public Radio audio storytelling training program attendee
- 2008: Chips Quinn Scholar multimedia training program attendee for video, audio and editing

APPEARANCES

- 2021: Panelist in internal AP workshop for Asian American coverage issues
- 2020: Moderator for two workshops on working journalists parenting during the pandemic
- 2017: Appeared in NTR (Dutch Public Television) documentary for Elvis reporting

ADDITIONAL

- **Languages:** Cantonese, rural Chinese dialect (conversationally proficient)
- **Essays** on Asian American identity in The New York Times, The Daily Beast, The Associated Press
- **Memberships:** Asian American Journalists Association (national and chapter leadership, including enterprise affinity group director, 2016 convention chairwoman), Investigative Reporters & Editors, Ida B. Wells Society for Investigative Reporting, Education Writers Association, Women at AP (volunteer board member of employee resource group)