

Jin Ding

Experienced Professional in Non-Profit Journalism,
Reporting Grant Management, and Impact Research

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Related Experience

The Associated Press Program Manager, News Partnerships April 2021 to Current
Manages AP's fundraising efforts and maintain relationships with philanthropic funders.
Create philanthropic-supported programs with newsroom editors. Pursue partnerships
with non-profit organizations. Lead Inclusive Journalism Initiative fundraising with
Maynard Institute and Ida B Wells Society. Managing AP's Online Harassment Committee
to create new policy and guidelines for AP newsrooms.

International Women's Media Foundation Program Manager Oct 2019 - April 2021
Managed \$1/2M per year journalism grants portfolio: Organized selections for all IWMF's
journalism grants. Implemented a rolling-deadline selection and updated monitor and
evaluation system. Advised grantees on journalistic practices, distribution, and co-funding
opportunities. Maintained relationships with major funders. Wrote monthly stories
newsletters to showcase IWMF's global impact. Oversaw \$1.3M emergency support
through IWMF's Emergency Funds. Served as a liaison with press freedom partners.
Secured \$300k funding for Black Journalism Therapy Relief Fund from major foundations
and individual donors. Confirmed a takeover on Lady Gaga's Instagram. Managed the
selection of IWMF Awards including Courage in Journalism Awards, Anja Niedringhaus
Courage in Photojournalism Awards, and Gwen Ifill Award. Pursued and executed
partnerships with news organizations, media associations, and foundations. Present
IWMF at conferences, webinars, workshops, and media interviews.

Pulitzer Center on Crisis Reporting

- Communications and Inclusion Manager 2017 - Sep 2019
Led the inclusion and diversity task force: Built an integrated diversity strategy and
implemented these activities with editorial, education, and administrative teams;
developed tracking systems and monitored grantee and education diversity data for
internal and external reports; represented the Center and arranged on-site pitches with
editors at conferences; developed and maintained relationships with partner
organizations. Conducted impact research for grant-making: Tracked and analyzed
impact from individual grantee level to organizational level through customized impact
tracker; identified and nominated suitable grantees and projects for awards;
Communicated with donors and development team on measurements and tracking
methods; integrated data from editorial, education, and social media to present impact
performance; Wrote quarterly impact report, curated and designed annual reports.
Organized annual conferences.

- Marketing Coordinator 2016 - 2017
Managed email and social media campaigns: Executives of email and social media
campaigns; Ensured content delivery, event progress, and new product launching;
Organize Instagram campaigns and takeovers; Monitor day-to-day marketing calendar;
Create and deliver end-of-year campaigns with the development team. Served as an
in-house designer: Created promotional materials, books, and e-books; Work with web
designers for a new website; Organized and curated exhibitions.

- Special Projects Coordinator 2014 - 2015

Assisted projects funded by the Henry Luce Foundation: Kept a detailed budget for religion and environmental reporting and outreach; Identified and created international partnerships; Organized the Ecological Civilization conference in Beijing, CN. Promoted reporting on Chinese Social Media: Supervised the English/Chinese translation team, including recruitment and final editing; Maintain active on Weibo and WeChat. Publication: Translator and designer of *Ecological Civilization* (2015), Pulitzer Center, ISBN 978-0-9856745-9-5

NBC Sports Research and Marketing Solutions Analyst 2013

Assisted in day-to-day research project requests: oversaw markets all across the nation; Monitored competitive advertisers through comprehensive searches. Conducted secondary research through databases for specific clients and sales categories; Built strategies and applied it to sales and marketing efforts. Individual Research Project: Examine green awareness in the U.S. sports consumer market.

Jinling Evening News, China

- London 2012 Correspondent Apr-Aug 2012
- Sports Reporter 2009-2011

Volunteer and Fellowship Experience

Asian American Journalism Association

- Vice President of Finance, Board of Directors Jan 2021 - Current
- Co-Chair, 2020 and 2021 Convention 2020 - Current

Led an inclusive and robust programming effort for the 1st virtual convention. Closed sponsorships and secured funding support. Served as liaison with partners, sponsors, speakers, and volunteers.

- Co-Director, AAJA Women and Non-Binary Voices Affinity Group 2019 to Current
- Organized monthly webinars with group members. Moderated mentorship programs. Led AAJA mental health programming.

Chinese Storytellers Co-Founder Mar 2019 - Current

Built the largest community of overseas Chinese professionals in the media industry.

Poynter's Leadership Academy for Women in Media Fellowship 2020

Education Background

State University of New York, College of Cortland and **London Metropolitan University**

Masters of Science, International Sports Management 2011-2013

Tianjin University of Sports Bachelor of Arts, Journalism 2006-2010

Certificate and Skills

Certified trainer of workplace integrity, The Freedom Forum Institute's Power Shift Project

Mandarin Chinese, Still Photography, Adobe Photoshop, InDesign, iBook Arthur, Google Analytics, AdWords, and Microsoft Office