Archith Seshadri

Liz@HartTalentManagement.com/310-962-3093



Experience:

National Correspondent, Nexstar, Atlanta, GA

October 2019 – Present

- Cover stories on government, politics, crime and health for all Nexstar stations in the Southeast
- Deliver daily live hits out of Atlanta to be fed to the station group
- Daily breaking news coverage on Covid-19 including state capitol and CDC updates
- Live, extended coverage of race protests in the Atlanta market during the George Floyd civil unrest
- Strong social media coverage for Nexstar's digital news show, Newsfeed Now

Writer/Producer, CNN/HLN, Atlanta, GA

November 2018 – September 2019

- Wrote scripts, produced segments, gathered editorial content and requested video segments
- Pitched, researched and planned guest panels and packages
- Published social media content to Facebook, Instagram and Twitter

Reporter/Writer, Atlanta Journal Constitution, Atlanta, GA

January 2019 – Present

- Wrote stories on Atlanta's arts, entertainment and lifestyle scene
- Covered breaking news as needed

Reporter/Writer, Khabar Magazine, Atlanta, GA

December 2004 – Present

Researched, interviewed and wrote monthly feature and cover articles covering the South Asian community

Anchor/Reporter, WION (ZEE), New Delhi, India

June 2016 – September 2018

- Anchored over four hours of daily news and moderated guest discussions for prime broadcasts
- Covered international breaking news
- Attended red carpet events to gather soundbites for E! News segments

Assignment News Editor/Field Producer, CNN International, Atlanta, GA May 2015 – June 2016

- Instrumental in helping to break the France "cell phone" terror plot
- Managed field crews and coordinated live shots. Wrote scripts and gathered editorial contend
- Interviewed victims of the Chennai floods
- Produced field reports of the Baltimore, VA Tech student shooting

Reporter/Fill-in Anchor, WJZY, Charlotte, NC

December 2013 – May 2015

- Lead nightside reporter for weekday news. Heavy use of social media to gain sources
- Broke the local Ebola story in the Charlotte area which went national
- Traveled to Washington, D.C. with local police officers to cover National Police Week

Anchor/Reporter, WJBF, Augusta, GA

May 2010 – November 2013

- Anchored weekend morning news and reported in all weekday newscasts
- Investigated the inmate murder at the local Youth Detention Center
- General Assignment reporter. Enterprise reporter

.

Reporter/Producer, WMAZ, Macon, GA

May 2008 - August 2009

Wrote, shot and edited packages for evening newscasts. Produced the 6 pm and 10 pm shows

Science and Technology Intern, CNN, Atlanta

2006

• Wrote and produced packages on climate change for "Technology Effects" segments

Education:

Georgia Institute of Technology, Atlanta, GA
Masters of Science, Industrial and Systems Engineering
Georgia Institute of Technology, Atlanta, GA
Bachelor of Science, Electrical Engineering

Skills/Associations:

- Fluent in Tamil and Hindi
- Member, Asian American Journalists Association
- Member, Society of Professional Journalists, SPJ