

WAILIN WONG

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PROFESSIONAL EXPERIENCE

August 2017 – May 2021 **Basecamp** Chicago, Illinois
Audio Producer and Host - Rework

- Pitched and launched *Rework* (rework.fm) as a branded podcast for Basecamp, a group collaboration and email software company; episode format varied between interviews and narrative
- Generated and researched story ideas, booked and interviewed guests, scripted, edited, co-hosted, and wrote descriptions and show notes; worked closely with one other producer and co-host
- Interviewed Basecamp's co-founders and other employees; located, booked, and interviewed diverse sources on topics such as online privacy, workplace culture, Big Tech, small business, and entrepreneurship
- Took the show from biweekly to weekly; audience numbers peaked around 100,000 monthly downloads in 2020

Nov. 2013 – August 2017 **Basecamp** Chicago, Illinois
Writer, Audio Producer and Host - The Distance

- Launched *The Distance*, an online publication featuring written profiles of long-running independent businesses
- Individual stories re-published in the *Chicago Tribune*, Quartz, and Gizmodo
- Collaborated with two freelance editors, a designer, an illustrator, a photographer, and a video producer
- Transitioned *The Distance* to a narrative podcast in 2015 (thedistance.com); interviewed business owners in the field, scripted, hosted, wrote episode descriptions, and transcribed episodes
- Finalist for Best Podcast and Best Podcast Single Episode in the Chicago Headline Club's Peter Lisagor Awards, 2016

Nov. 2007 – Nov. 2013 **Chicago Tribune** Chicago, Illinois
Reporter, Technology

- Covered Motorola's turnaround attempts and eventual split into two separate companies
- Originated beat coverage of the local startup scene, including Groupon's founding through its IPO
- Frequent appearances on local television and radio, including WBEZ, to discuss beat coverage
- Finalist for Best Technology Reporting in the Chicago Headline Club's Peter Lisagor Awards, 2013

April 2006 – October 2007 **Dow Jones Newswires** Jersey City, New Jersey
Reporter, Emerging Markets

- Daily coverage of emerging economies and debt markets with a focus on Latin America
- Interviewed finance ministers, central bankers, and economic policymakers
- News stories and enterprise features published in *The Wall Street Journal*

Sept. 2003 – March 2006 **Dow Jones Newswires** Buenos Aires, Argentina
Reporter

- Daily coverage of Argentina's corporate sector, stock market, economic indicators, and sovereign debt restructuring as part of a three-person bureau
- Enterprise features published in *The Wall Street Journal*

ADDITIONAL EXPERIENCE

- Feb. 2020: Moderated a panel at a symposium on podcasting and privacy organized by PRX and the New School; invited to participate after releasing the *Rework* episode “A Hosty Retreat” (rework.fm/a-hosty-retreat), which was included in the briefing book for attendees
- Sept. 2018 - April 2019: Produced and co-hosted *Neal Runs For Mayor*, a 23-episode podcast documenting Neal Sáles-Griffin’s candidacy in the 2019 Chicago mayoral race; this was a personal project undertaken as a campaign volunteer (nealrunsformayor.transistor.fm)
- January 2018: Interviewed Obama Foundation CEO David Simas and Patagonia executive Dean Carter live on stage at the Culturati Summit in Austin, Texas
- Fall 2015: Adjunct at Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications; co-taught a graduate introductory reporting and writing class
- Ongoing: Oral history project interviewing long-tenured members of the Symphony of Oak Park and River Forest; this is a volunteer project in addition to playing violin in the orchestra

EDUCATION

Sept. 1999 – June 2003 Medill School of Journalism, Northwestern University
Master of Science in Journalism and Bachelor of Science in Journalism, Summa Cum Laude – June 2003

SKILLS

Adobe Audition
Proficient Spanish, basic spoken Cantonese

EQUIPMENT

Home recording: Shure SM7B studio microphone, M-Audio M-Track 2x2, Cloudlifter CL-1 mic activator
Field recording: Zoom H4N recorder, Rode NTG2 shotgun microphone