

Frank Bi

Veteran journalism educator and newsroom innovation leader passionate about the intersection of journalism and technology.

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EXPERIENCE

Vox Media — Senior Storytelling Lead

JUNE 2015 - PRESENT

- Lead the development and implementation of unique product and storytelling experiences on SB Nation and its more than 300 community websites.
- Run point on collaborations between cross-functional stakeholders including editorial, social, product, analytics and business partners.
- Develop solutions to support live and breaking news events and to oversee its seamless implementation.
- Utilize analytics to make informed decisions to grow engagement.

Asian American Journalists Association — Training Director

JUNE 2021 - PRESENT

- Develop and execute on a long-term strategic plan to bridge members' access to training and resources focused on technology, engagement and innovation.
- More than 200 journalists to date have been trained through this initiative where they have been empowered to reshape the work in their newsrooms.

Asian American Journalists Association, New York — President

JANUARY 2020 - PRESENT

- Supervise all functions of the 400+ member chapter including board meetings, public events, fundraisers, scholarships and sponsorships.
- Oversee the chapter's budgeting and financial activities especially related to budgeting events, fundraising goals and sponsorships.
- Created and led the chapter's Dumplings for Therapy fundraiser in 2021, raising \$20,000 through a partnership with restaurant Nom Wah.

Fordham University — Adjunct Professor

DECEMBER 2017 - PRESENT

- Teach data literacy, visualization and communications in the Digital Technologies and Emerging Studies program as well as in the Masters in Public Media program.
- Develop curriculum and course material for 16-week semesters including homework, project criteria and exams for as many as 30 students per course.
- Received the highest possible review for a teaching observation in spring semester 2021 while teaching Data Communications in the Masters in Public Media program.

EDUCATION

University of Minnesota, Twin Cities — Computer Science, B.A.

SEPTEMBER 2009 - MAY 2013

SKILLS

Deep knowledge of the journalism industry and an active speaker and participant at conferences.

Strong news judgement for breaking news, hard news and features.

Experience working with cross-functional newsroom teams, product engineers and designers.

Comfortable interpreting data and making effective data-informed decisions.

Excellent reporting, writing and editing skills.

LEADERSHIP

Training Director, Asian American Journalists Association

Vice President of Journalism Programs, Asian American Journalists Association

Executive Leadership Program, Asian American Journalists Association

Leadership Academy for Diversity in Digital Media, Poynter Institute

AWARDS

Member of the Year 2019, Asian American Journalists Association