

Rebecca Isjwara

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A fast learner with a sense of urgency. Asia-Pacific Banking & Financial Services reporter at S&P Global Market Intelligence. A self-starter, she ran a business at the age of 15 and pioneered her university's first LGBTQ+ community. Currently based in Hong Kong and holds an IANG visa.

PROFESSIONAL EXPERIENCE

Reporter at S&P Global Market Intelligence, *banking, financial services, fintech, ESG* Feb 2020 - Present

- Writes and produces data-driven exclusives on APAC's banking and financial service industry
- Top performer for the team in 2020-2021
- Regularly featured on LinkedIn News (yields >12,000 post views)
- Active in moderator engagements on behalf of S&P Global Market Intelligence
- Hong Kong VP for Spectrum, the company's employee resource group for LGBTQ+ staff and allies

Reporter at Asian Private Banker, *fintech, private banking, wealth management* Aug 2018 - Jan 2020

- Covered APAC's biggest private banks and regularly breaks developments such as M&A activities, private banks' tech launches, and bank-fintech partnerships
- Moderated panels at closed-door events for private banking COOs/CTOs
Past speakers include COOs and CTOs of Credit Suisse, UBS, Bank of Singapore, Deutsche Bank
- Chaired the annual *Asian Private Banker* Technology Awards, reviewing 120+ submissions for 18+ categories

HKUST MBA Office, *Student Intern* 2017

- Strategized and analyzed the university's MBA rankings (Times Higher Education, The Economist, Financial Times) and recommended areas of improvement to the university

EDUCATION AND COURSES

The Hong Kong University of Science and Technology (HKUST), Class of 2018 2014 - 2018

- BBA in Global Business and Finance, minor in Humanities (Literature)
- Exchange term at Warwick Business School, The University of Warwick 2016

Executive Leadership Program by the Asian American Journalists Association, 2021 Fellow 2021

- A transformational experience program aimed at developing the next generation of diverse journalism leaders

SELECTED ORGANIZATIONAL AND INTERNATIONAL EXPERIENCE

Asian American Journalists Association-Asia, *Secretary* 2018 - Present

- Organizes programming, mentorship, and workshops for 200+ journalist members across APAC
- Manages website and ticketing for workshops, events, and social receptions for N3Con (New.Now.Next Media Conference, Asia's largest annual journalism conference)

TEDxWanChai, Hong Kong, *Marketing Manager* 2018 - Present

- Manages website, ticketing, RSVPs, and on-site registrations

Rainbow Bird, HKUST, Hong Kong, *Co-Founder* 2017 - Present

- Established the university's first LGBTQ+ community with over 200+ regular participants and educating the 10,000+ student body about related issues through exhibitions and public events

The Hong Kong International Literary Festival, Hong Kong, *Events Coordinator* 2017 - 2018

- Assisted in the execution of 55 events for 8,500+ readers and students over 10 days of the festival
- Writers invited include: Amy Tan, Cheryl Strayed, Carol Ann Duffy, Min Jin Lee, and Ken Liu

AWARDS AND GRANTS

- Howard G. Buffett Fund for Women Journalists by the International Women's Media Foundation, 2021
- Two-time finalist, The APRU-New York Times Asia-Pacific Case Competition, 2017 and 2018
- HKUST Entrance Scholarship, Reaching Out Award, Global Enrichment Fund, Academic Years 2014-2017

SKILLS AND INTERESTS

Languages: English, Indonesian

Skills: Adobe Photoshop, Adobe Lightroom, Adobe Audition, Wordpress, Squarespace, HubSpot, Excel VBA, HTML/HTML5, CSS, Google Suite, Microsoft Office, Slack, MailChimp

Certifications: Google News Initiative Trainer, Bloomberg Market Concepts (BMC), Morningstar Direct

Interests: homebrewed coffee, spoken word poetry, third cultures