



# Juliet Muir

Video Producer

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## Work Experience

### Forbes Magazine

#### Editorial Video Producer | June 2019 - Present

- Interview high-profile subjects like Tyler Perry, Jim Mckelvey, Cole Sprouse and more
- Pitch, shoot and produce original video for YouTube audience growth, 300k in 2 years
- Host [Forbes 30 Under 30 video](#) on social platforms
- Produce and edit mini-documentaries, profiles, social videos and news explainers
- Lead call sheets for large scale, multi-day shoots and meet tight deadlines
- Create multimedia content for digital daily covers, lists, and global summits
- Manage editors on high profile regular video projects
- Work with editorial and design teams across all content verticals on site

### NBC News

#### Associate Digital Producer | Feb 2018 - Feb 2019

- Wrote, shot, produced and edited exclusive video content for Dateline and NBC News
- Led digital strategy for NBC Specials including Putin, Meek Mill and USA Gymnastics
- Pitched and wrote high-performing articles for NBC News website and social platforms
- Collaborated with senior producers to create show-specific digital content
- Optimized Instagram strategy for consistent user growth totaling 109% over 1 year
- Directed viewer interaction during broadcasts on Facebook and Twitter
- Curated and executed online newsletter

### ABC News

#### Production Associate Lincoln Square Productions | Aug 2017 - Feb 2018

- Assisted production of one-hour documentary for A&E on three-person team
- Used editorial opinion to organize hours of footage and interviews
- Credited as Production Associate in "[Divided States](#)"

#### Production Fellow/Assistant Good Morning America | May 2017 - Aug 2017

- Pitched stories to air on national show reaching over 4 million viewers
- Wrote scripts and gathered elements from affiliates for day-of-air pieces
- Field produced with correspondents and Conducted in-person interviews
- Fill-in as production associate, producing overnight pieces for WKD GMA

## Academic History

### Master of Sciences: Multimedia Journalism

The University of Southern California, Annenberg School for Communication and Journalism

GPA: 3.84; May 2017

### Bachelor of Arts: Journalism and Mass Communications

The George Washington University, School of Media and Public Affairs

GPA: 3.7; May 2016, magna cum laude

## Skills

### SOFTWARE

- Avid Certified
- Adobe Suite
- Final Cut Pro
- Asana
- Brightcove
- YouTube Studio
- MPX Console
- MediaCentral
- NewsCMS
- iNews
- SEO Optimization
- Aegisub Subtitle Editor
- Frequency
- MARS
- Audacity
- DaletPlus
- Microsoft Office
- Google Analytics

### SOCIAL MEDIA CAMERAS

- Facebook
- Instagram
- Gif creation
- Twitter
- Reddit
- Snapchat
- Vimeo
- YouTube
- Ricoh Theta V4K 360 Camera
- Cannon 5D Mark V
- Cannon 80D
- Sony HD NXCAM
- Nikon D750
- Sony HDRCX440

## Awards & Organizations

### Asian American Journalists

Association  
August 2016 - Present

### Dial Torgerson Memorial

Scholarship  
August 2016

### Annenberg Trust Grant

August 2016

### LA Times Endowed Scholarship

August 2016

### Special Honors in Journalism, GWU

May 2016

### Philip L. Graham Fund Scholarship

for Diversity  
January 2016

## Interests

Wiener dogs, travel, music,  
kickboxing, dim sum