

Benjamin Pu

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Producer, News Diversity, Equity and Inclusion

NBC News, New York // September 2020 - Current

- Producing educational videos, live streams, panels and internal and external training for the NBCU Academy brand, planned and executed the launch and follow through of the groundbreaking news education and journalism DEI initiative

Political Campaign Embed

NBC News, New York // May 2019 - September 2020

- Covered the 2020 presidential campaign embedded with Sens. Elizabeth Warren and Cory Booker, Andrew Yang, et al. and reported on the Iowa and Nevada caucuses for NBC News TV and digital
- Conducted interviews with presidential candidates, campaign surrogates and reported on politics and policy, wrote original news stories on topics such as unions, AAPI voters and the pandemic
- Produced live shots for correspondents and presidential candidates, served as correspondent for various segments for NBC News Now and coordinated field coverage for the Nevada caucus

Associate Producer, Breaking News

MSNBC Dayside, New York // May 2018 - May 2019

- Covered Capitol Hill and DC politics in conjunction with the NBC News DC Bureau
- Produced network graphics for use across six hours of MSNBC Dayside programming
- Conducted special research for NBC Specials, Investigations, Nightly News and MSNBC, including research for midterm elections and Mueller report coverage

Associate Producer, Video

Meet the Press Daily, New York // August 2017 - May 2018

- Cut video for cable news broadcast and makes editorial decisions for best video to be put on air
- Managed VOs and SOTs using AVID Media Composer, Interplay Manager and iNews

Production Assistant, Graphics

MSNBC - Meet the Press Daily, New York // December 2016 - August 2017

- Served as a production liaison between producers and the NBC Artworks division to order graphics for cable news, managed assets in NBC content management system

Digital Media Lead Producer

Phillip Yin for Lt. Governor of Washington // December 2015 - August 2016

- Produced content and media for a political campaign, including several official campaign videos, campaign mailers, flyers, website content, social media content, etc, one million+ impressions

Bachelor of the Arts, Global Studies

University of California, Santa Barbara (UCSB) // 2012 - 2016

- Global Economics and Development, Global Political Structure, International Culture and Ethics

Associations

Asian American Journalist Association - member of the Governing Board 2021

Eagle Scout, Troop 713, Del Mar, California