

DANIELLE SMITH

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EDUCATION

University of Southern California

Expected 2023

Bachelor of Arts, Major in Journalism, Minor in Cinematic Arts

- GPA 3.93; Dean's List (Fall 2020, Spring 2021)

RELEVANT EXPERIENCE

Annenberg Media, Los Angeles

August 2020 – Present

Host of "The Rundown"

- Competitively selected to host an award-winning show with an audience of more than 12,000 YouTube subscribers and 3,000 Instagram followers
- Present stories about [diversity and inclusion](#), [COVID-19 updates in LA County](#) and [campus events](#)
- Adjust show for at-home and self-directed production with ring light and iPhone

Multimedia Journalist

- Collaborate with 400-student newsroom to write articles about USC news and [South LA community](#)
- Create scripts for TV/radio and edit footage/audio using Adobe Premiere and Audition

Daily Trojan, Los Angeles

July 2020 – Present

News Writer

- Cover [USC Student Health updates](#) amid COVID-19 pandemic
- Storytelling about the lives of [women](#) and [Asian](#) students at USC

Features Writer

- Produce feature stories biweekly that look deeper into specific issues affecting USC and surrounding communities, such as USC administration, gentrification and mental health

American Martyrs Catholic Community, Manhattan Beach

June 2021 – August 2021

Technical Direction Intern

- Operate and switch cameras, conduct mic checks with soundboard and manage live stream
- Develop an understanding of mass layout to utilize ProPresenter to display lyrics, slides and media on screen for a live audience

Associated Students Program Board, Santa Barbara

December 2019 – July 2020

Concerts Programming Assistant

- Created and managed budgets, conducted artist research and pitched high-profile musical acts

Ambassador

- Participated in field marketing events, monthly publicity projects and managed ad postings

City TV Channel 18, Santa Barbara

January 2020 – June 2020

Production Intern

- Produced informational video coverage of the city's [environmental issues](#), projects, and events for Santa Barbara's only news magazine show and upheld a 10-hour weekly commitment
- Ensured programming is of general public interest and maintained noncommercial nature

KCSB 91.9 FM, Santa Barbara

September 2019 – June 2020

News Reporter

- Generated content for independent radio station by pitching stories and recording voicings, utilizing professional equipment in a studio setting
- Reported on topics like [immigration](#), [box office trends](#) and [technology development](#)

WORK EXPERIENCE

Boba Guys, Culver City

June 2021 – August 2021

Barista

- Make delicious milk tea, coffee and espresso drinks
- Work back of house duties, such as cleaning equipment, mopping and taking out recycling

California Pizza Kitchen, Irvine

February 2019 – August 2019

Hostess

- Greeted and escorted guests with a positive attitude in a hospitality-focused, fast-paced environment

SKILLS

Technical/Software: AP style; Adobe Creative Suite; basic knowledge of HTML, JavaScript, CSS; Audacity; Microsoft Office; WordPress; social media (Instagram, Twitter, Snapchat, Facebook and TikTok)

Language: Conversational Spanish