

YOONJI HAN

10 E 29th Street, New York, NY 10016 | +1 (917) 887-3806 |
yoonji.han91@gmail.com | yoonjihan.com | Twitter: @yoonji_han |
LinkedIn: <https://www.linkedin.com/in/yoonji-han/> | Visa Status: Green Card

EDITORIAL EXPERIENCE

Legal Reporter, Business Insider – New York

July 2020 – Present

As the first hire on *Business Insider's* legal desk, helped build the publication's coverage of the legal industry, including law firms, legal-tech startups, law schools, with a particular interest in cultural issues, human interest, and the justice system. Joined as a fellow, promoted full-time to junior reporter in January 2021, and then to reporter in May 2021.

- Pitch, report and write around 2-3 stories a week, ranging from breaking news pieces to in-depth features and investigative stories. Reporting process involves multiple interviews, data and report analyses and other research.

Freelance Writer, The Korea Times – Seoul, Korea

March 2019 – May 2019

Wrote culture and business stories for South Korea's largest English-language newspaper. Reported on the rise of plant-based eating in Hong Kong and its impact on Asian cuisines. Profiled the founder of a top Hong Kong co-working space.

Blogger, Ink + Butter

July 2018 – August 2019

Founded and launched food, literature, and travel blog. Wrote 2-3 articles per month, and shared posts via social media such as Instagram, Facebook, Twitter and Goodreads. Sent monthly newsletters with exclusive content using Squarespace.

Editorial Intern, Crave Magazine – Hong Kong

June 2014 – August 2014

Published 2-3 feature articles for every issue of a monthly food and lifestyle magazine. Pitched story ideas in editorial meetings and copy-edited proof prior to publication. Managed magazine's Instagram account and doubled follower count.

OTHER WORK EXPERIENCE

Legal Analyst, Kobre & Kim LLP – New York

June 2017 – May 2018

Conducted research and analysis for various litigation matters, including cases related to residential mortgage backed securities in New York Supreme Court and to the ongoing opioid multidistrict litigation. Reviewed case law and analyzed documentary evidence. Drafted and fact-checked legal documents under attorney supervision; managed teams and projects.

EDUCATION

Columbia University Graduate School of Journalism – New York

Graduated May 2020

Masters of Science, with a focus on narrative writing, news reporting and multimedia production. Covered local news for *NY City Lens* and *The Brooklyn Ink*, wrote narrative features, and produced radio stories. Published a 3,000-word feature on a New York K-pop training agency in the *Daily Beast* shortly after graduation. Master's Project: A longform story on people who were born into the Unification Church, a religious movement widely regarded as a cult. Honors in Media Law; Audio.

Columbia University – New York

Graduated May 2017

Bachelor of Arts in English, with minor in Business Management. Graduated cum laude. Dean's List every semester.

AWARDS & PUBLICATIONS

- ❖ [“Meet the New Yorkers Vying to Be the Next K-pop Star—Even if They're Not Korean,”](#) Daily Beast, May 31, 2020
- ❖ [“Take a Bow: Performativity in *Lolita*,”](#) Madison Journal of Literary Criticism, Vol. 6, 2016
- ❖ “Silent Movies”, First Place in Mainstream/Literary Category, Writer's Digest 81st Annual Writing Competition, 2012

SKILLS

- ❖ **Languages:** English (Native); Korean (Fluent); Mandarin Chinese (Proficient); Spanish (Elementary)
- ❖ **Investigative:** Extensive experience with PACER, Westlaw, Relativity, LexisNexis, Excel, ACRIS
- ❖ **Multimedia:** Experience with Adobe Audition, Adobe Photoshop, WordPress, Squarespace
- ❖ **Affiliations:** Asian American Journalists Association, Investigative Reporters & Editors