

Michelle Baik

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EDUCATION

Medill School of Journalism at Northwestern University

Bachelor of Science in Journalism / International Studies

Graduated in 2019
Magna cum laude

BROADCAST EXPERIENCE

WMTV - NBC15 NEWS (MADISON, WIS.)
Reporter/MMJ

Aug 2019 - Present

- Advancing lead stories and enterprising content for 9 and 10 p.m. newscasts
- Shooting, editing and writing for TV and online, turning to social media for live updates
- Live reporting, notably leading 6-hr long coverage of race-related unrest in Madison plus national-interest shootings in Milwaukee

WCAV - CBS19 NEWS (CHARLOTTESVILLE, VA.)
Reporter/MMJ

Sept - Dec 2018

- Wrote, shot and edited general assignment stories for 5 and 6 p.m. newscasts
- Solo-operated live shots for court cases and protests
- Enterprised on high-interest topics, like an incoming gas pipeline bypassing rural black community

AWARDS

2018 Chicago/Midwest College Emmy

2018 SPJ Regional College In-Depth Reporting

2018 William C. Fyffe Award

2019 One of Magid's "Fresh Faces" for promising talent

THE TODAY SHOW (NEW YORK, N.Y.)
Runner at 2018 PyeongChang Winter Olympics

Jan - Feb 2018

- Interpreted/translated Korean-English for talent and senior producers
- Booked talent at Korea's top entertainment companies and arranged shoots with local businesses

Production Intern, AAJA Summer Fellow

June - Aug 2017

- Assisted producers at field shoots and during post-production, choosing best bites and b-roll
- Curated research packets for producers and talent, including interview topics and questions
- Administrative tasks: Archived tape, logged b-roll, transcribed interviews, drafted music cue sheets

WESH - WESH2 NEWS (ORLANDO, FLA.)
Production Intern, AAJA Summer Fellow

June - Aug 2016

- Pitched stories at editorial meetings, wrote anchor scripts and assisted assignment desk
- Produced online content by editing a video series about the Rio Olympics and wrote articles

NORTHWESTERN NEWS NETWORK (EVANSTON, ILL.)
Anchor, Reporter, Associate Producer

Nov 2015 - June 2018

- Anchored a weekly, award-winning 30 min. newscast and political commentary show
- Followed U.S. Rep. Bob Dold's 2016 re-election campaign, concluding with live reporting from watch party

SKILLS

Software: Edius, Premiere Pro, ENPS, iNews

Languages: Native Korean speaker

AFFILIATIONS

Asian American Journalists Association (AAJA):

Former Co-Chair, Student Broadcast Journalists Affinity Group