

STEPHANIE LIN

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415-439-3938 <http://stephanielin.tv>



Award-winning Anchor-Reporter

- AP Award recipient for Best Reporter & Best Spot News Coverage; SPJ Diversity Leadership Fellow.
- Covered major breaking events including the deadly California wildfires, President Trump's visit to Northern California, the George Floyd demonstrations, and the San Jose VTA railyard mass shooting.
- Graduate of the competitive NBC Page Program and one of the first content producer hires at WNBC-TV.
- High-energy, resourceful and versatile journalist, adept at delivering breaking news live.

Professional Experience

Reporter, Fill-in Anchor

2/2020—2/2022

KCRA 3, Sacramento, CA

- Emmy-nominated for Breaking News reporting on the LNU Lightning Complex Fire.
- Emmy-nominated for field producing News Special on modern-day social injustice and racial disparities.
- Led market coverage of the George Floyd protests for months with live, on-the-ground, breaking reports.
- Covered wide range of topics including the COVID-19 outbreak, state politics, and mass shootings.

Anchor-Reporter

7/2018—2/2019

KHSL-TV Action News Now, Chico, CA

- 2019 AP Award for Best Reporter.
- 2018 AP Award for Best Spot News Coverage of the Camp Fire.
- Extensively covered California's deadly Carr and Camp Fires, and the post-disaster recovery process.
- Traveled with the White House Press Pool during President Trump's visit to fire-damaged areas.

Content Producer

WNBC-TV, New York, NY

4/2010—4/2011

- Shot, wrote and reported stories across all NBC News properties, including NBCNewYork.com, MSNBC.com, NBC Mobile, *News 4 New York* and *New York Nonstop*.
- Reviewed, edited and approved package scripts, and oversaw web, cut-in, and ticker content.
- Covered the 2012 Taiwanese presidential election, traveling with candidate Su Tseng-Chang's campaign.

Page Program

NBC Universal, New York, NY

6/2009—4/2010

- Presented 2010 NBC Tour Operations Award for outstanding performance on the job.
- Coordinated all greenroom activities for *Weekend TODAY*, managing flow of talent and special guests.
- Managed CNBC *Fast Money* and *Options Action* set logistics, running scripts, setting up props and addressing talent needs during the live broadcast at the NASDAQ.
- Supported audience seating and ticketing operations for *Late Night with Jimmy Fallon*, *SNL*, and *Dr. Oz*.

Production Assistant

ABC News, New York, NY

1/2009—6/2009

- Led production support on 20/20's "*The Reckless Should Pay for Rescues*" with John Stossel (set up interviews, identified third-party video, coordinated video use permissions).
- Main PA on 20/20's "*Inside the World of Somali Pirates*" with John Quinones (screened and hired voice actors and translators, set up shoot logistics, conducted extensive research).
- Researched social experiment scenarios and organized shoot logistics for *What Would You Do?*
- Assistant to Diane Sawyer, preparing interview books, travel logistics and addressing talent needs.

Reporter Trainee

TTV News, Taipei, Taiwan

6/2007—9/2007

- Contributed on-the-ground coverage of protests at the Presidential Office Building, where thousands called for the resignation of President Chen Shui-Bian for his involvement in corruption scandals.
- Translated segments from English to Chinese to support coverage of the Western news cycle.
- Edited video and wrote and ran scripts.

Education and Skills

University of California, Berkeley (UC Berkeley)

Bachelor of Arts: Mass Communications, Minor: Chinese

Additional coursework at the Haas School of Business

California Alumni Leadership Scholar, Dean's List, GPA 3.7

Harvard X

Certificate: Citizen Politics in America: Public Opinion, Elections, Interest Groups, and the Media

Memberships: AAJA, SPJ, RTDNA

Training: NBC University, CNN Reporter Workshop, CNBC Business Reporting Workshop

Software: Final Cut Pro, Adobe Premiere, EDIUS, iNews, ENPS, Photoshop, HTML, iMovie, Microsoft Office

Languages: Mandarin Chinese, Taiwanese, Japanese

Additional recognition: Girls in Tech Top 40 Under 40, Miss Asian America 2015, AmeriCorp Fellow

Other Professional Experience

Head of Marketing

1/2017—11/2018

Hush, Inc. (YC startup), Los Angeles, CA

- Managed all aspects of content marketing, sales and video content production in an 8-person startup.
- Sourced, pitched and built relationships with over 70 brands and suppliers.

Product Marketing Manager

Kabam (acquired by Netmarble), San Francisco, CA

9/2014—1/2016

- Oversaw global marketing strategies incorporating user acquisition, community engagement and player monetization; managed products landed Apple Store and Google Play Editor's Choice.

Product Marketing Manager

Ngmoco (acquired by DeNA), San Francisco, CA

10/2011—7/2013

- Developed product positioning, strategies and spearheaded execution of marketing plans.