

A O R U I P I

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Experience

Production Intern at Peter Greenberg Worldwide

Jan. – April 2021 | Remote

- Researched current events for radio, podcasts, articles and television shows for Emmy-winning travel editor Peter Greenberg, to be aired on various media platforms including CBS News, Costco Connection and more
- Pitched, edited, and wrote travel news stories that are relevant to current affairs for PG.com
- Transcribed audio interviews and wrote show promotion

Production Operation and Growth

Mentorship Program Advocate at LinkedIn China

Dec. 2020 – Present | Remote

- Strategize, operate and execute the LinkedIn China Mentorship Program Oversea Growth
- Edit and update master marketing plan, project plan and project tracker, task assignments and supervise the progress
- Coordinate five workshops in two months, outreached to 30+ U.S. universities and raised awareness among 10,000+ students

Associate General Manager & Editor in Chief at WeMedia Lab

May 2020– April 2021 | Syracuse, NY

- Lead 15 editors, proofread and edited five articles per week on topics including student experience, campus news, and school resources
- Initiated, pitched and planned a diversity and inclusion roundtable project, WeRound, launched with LinkedIn and Instagram promotion posts
- Managed and organized content calendar for two WeChat platform: SyracuseU and WeMedia Lab
- Gained 5,000+ new followers for the two WeChat accounts

Associate News Editor at CitrusTV

Sept. – Dec. 2020 | Syracuse, NY

- Conducted in-studio filming for Thursday News Tap show on Instagram
- Prepared B-roll and edited video clips with Adobe Premiere Pro
- Discussed and edited scripts with lead producer

Web Journalist Intern at China Radio International

May – Sept. 2020 | Remote

- Summarized COVID-19 stories into Twitter threads and post daily with #IndomitableSpirit
- Compiled information of local and national news in the U.S. from the major press for the digital international news section
- Wrote and edited articles and prepared images for covering BLM stories
- Published eight stories for the website and gained 10,000+ impressions for each

Editorial Intern at University of Chinese Academy of Sciences

May – July 2020 | Remote

- Worked with co-author Dr. Wang and editor Mrs. Sun for the first draft of a junior high psychology textbook, which will be adopted mainly in Southwestern China, with multimedia applications and interactive learning aids
- Discussed the curriculum framework and theme in a weekly meeting with a team of seven through Lark
- Prepared, trimmed, and edited the multimedia materials matching the theme of curriculum, including movies, educational films, original videos, music, etc.

Skills

Fluent Chinese, Conversational French
Microsoft Excel, Word, PowerPoint, Teams
Adobe Premiere, InDesign, Lightroom, Illustrator, Photoshop
Instagram, WeChat Official Account, Weibo Official Account

Education

S.I. Newhouse School of Public Communications;
Bachelor of Science: Advertising (Production Emphasis)
Minors: French & Francophone Studies & Psychology
Dean's List

Syracuse University
May 2021

Activities

WAI (Welcoming Ambassador International), Volunteer Leader
Baked Magazine, Associate Photo Editor