



# CHRISTIAN LEONARD

## CONTACT

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NEWS REPORTER

## EDUCATION

Biola University  
La Mirada, CA  
2016 - 2020

BA in Journalism & Integrated Media with a minor in Spanish  
Torrey Honors Institute  
Summa Cum Laude

## EXPERIENCE

Outlook News Group  
Greater Los Angeles  
May 2020 - Present

### Staff Writer/Reporter

Serve as the primary reporter for the Burbank Leader after its transfer to the Outlook News Group, covering everything from city hall to COVID-19 to elections.

- Write and pitch 4-6 articles/week for the Leader, Glendale News-Press, etc.
- Respond to breaking news conferences and notices, particularly from police
- Cultivate an active social media presence to engage with audiences
- Take photographs to supplement the written word with visual storytelling
- Clean, analyze and visualize data to deepen or even find stories

NBC Los Angeles  
Los Angeles, CA  
Sept. 2019 - May 2020

### Digital Intern

Assist with producing digital content for the NBC4 / NBC Los Angeles platform, both by curating content and writing original pieces, to keep a constant stream of new material on the website. Was invited back for a second internship.

- Wrote articles for a wide readership, with one piece receiving over 60k clicks
- Covered a diversity of topics, including COVID-19, fires and the Kobe crash
- Converted wire stories and scripts weekly to keep website content flowing

Outlook News Group  
Greater Los Angeles  
June - Aug. 2019

### News Intern

Contributed to print newspapers in La Cañada-Flintridge, San Marino and Pasadena by writing stories, taking photographs and assisting seasoned reporters, with a particular focus on feature stories and local school districts.

- Wrote at least one story every week, often producing multiple
- Covered city council and school board meetings
- Captured event and portrait photographs for feature stories

## ACHEIVEMENTS

- 5th Place Protests/Racial Justice Coverage (2021)**
- Epsilon Kappa Epsilon Honor Society (2020)**
- 1st Place News Series (2019)**
- 3rd Place Best Newspaper, <10k Students (2019)**

## SKILLS

- News Writing / Editing
- Photography
- Photo Editing
- Spanish (Intermediate)
- Data Analysis

CNPA

Biola University  
CA College Media Assoc.  
CA College Media Assoc.