

GEORGE TOSHIO JOHNSTON

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SUMMARY: AWARD-WINNING JOURNALIST, ADEPT WITH
TRADITIONAL, DIGITAL & SOCIAL MEDIA
LINKEDIN: [tinyurl.com/y9hoynrr](https://www.linkedin.com/company/y9hoynrr) | MUCKRACK: [tinyurl.com/y8ps9m5s](https://www.muckrack.com/y8ps9m5s)

CURRENT PROFESSIONAL EXPERIENCE

PACIFIC CITIZEN NEWSPAPER | LOS ANGELES, CALIF.

SENIOR EDITOR (DIGITAL & SOCIAL MEDIA)

- News Reporting | Copy Editing (AP Style) | Digital Photography
- Article Ideation & Assignment | News Coverage Decision-Making | Freelance Contributor Management
- Website Maintenance (CMS: WordPress) | Social Media Management
- Digital Archive Maintenance | PDF Distribution (Via Salsa and Mailchimp)
- Software Skills: Adobe Creative Cloud (InDesign, Photoshop, etc.) | Office 365 (Word, Excel, etc.)

PAST PROFESSIONAL EXPERIENCE

INVESTOR'S BUSINESS DAILY | LOS ANGELES, CALIF.

NEWS EDITOR (PROMOTED FROM COPY EDITOR)

- 10-Person News Team Supervision | Article Assignment to Reporters
- News Curation and Content Decision-Making
- Copy Editing and Pagination | "Leaders & Success" Profile Writing
- Web Content Management and Updates | Deadline-Driven Tasks

THE HOLLYWOOD REPORTER | LOS ANGELES, CALIF.

SENIOR ONLINE NEWS EDITOR (PROMOTED FROM COPY EDITOR)

- News Priority and Placement Determination | Seven-Person Team Management
- Freelance Contributor Oversight | Interdepartmental Coordination
- SEO Utilization to Monitor and Boost Web Traffic
- Blog Editing and Publishing | Reviews Database Maintenance

RELATED SKILLS

Podcast Production | Documentary Filmmaking | Digital Video & Digital Audio Editing
Voiceover | Screenwriting | Graphic Design | Pagination | Event Planning | Marketing

EDUCATION

- **Master of Legal Studies**, Univ. of Calif. Los Angeles (School of Law)
- **Master of Arts, Journalism**, Univ. of Colo. at Boulder (CMCI)
- **Bachelor of Arts, Journalism**, Univ. of Colo. at Boulder (CMCI)
- **K-12:** Public and Department of Defense Schools

PROFESSIONAL RECOGNITIONS

- **First Place**, L.A. Press Club's SoCal Journalism Awards, News Feature (2020)
- **First Place**, L.A. Press Club's SoCal Journalism Awards, Personality Profile (2019)
- **First Place**, L.A. Press Club's National Entertainment Journalism Awards, Commentary (2017)

PROFESSIONAL AFFILIATIONS

L.A. Press Club | Investigative Reporters and Editors | AAJA | WGA West