

Luna Jingyi Zhu

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EDUCATION

Columbia University, Graduate School of Journalism

New York

Master of Science

Aug 2023 – May 2024

- ⑩ Specialization: Investigative, economic, and global affairs reporting with training in data, [video](#) and multimedia.
- ⑩ Investigated lithium mining projects, followed the money behind it, and mapped out its environmental impact.
- ⑩ Reported on asylum seekers, the unhoused people, a manslaughter trial, and a Midtown Manhattan transportation project.
- ⑩ Courses: *Information Warfare Reporting*, *Using Data to Investigate Across Borders*, *Writing Economic Inequality*

Fudan University

Shanghai

Bachelor of Arts in English Literature, Minor in Journalism

Sep 2019 – June 2023

EXPERIENCE

United Nations

UN News Reporter

New York | Apr 2023 – Aug 2023

- ⑩ Produced news and feature stories across multimedia platforms including [UN news website](#), social media and UN TV and Podcasts. Published 200+ news pieces in total (2-3 daily).
- ⑩ Reported on UN conferences from on-site or through livestream: [UN Water Conference](#), [SDG Conference](#). Wrote about [Black Sea Grain Initiative](#), [Sudan Crisis](#), among others.

Les Echos (French business newspaper)

China News Assistant

Shanghai | Jan 2023 – Mar 2023

- ⑩ Pitched the story about the blooming [pets' market](#) during the pandemic and reported on the 2023 national pet exhibition.
- ⑩ Covered the reopening of the [China-Russia](#) border when China lifted the Zero-COVID policy and reported on the trade exchange recovery, the interaction between the peoples of both countries, and people's views of the Russia-Ukraine War.

Reuters

Economic News Assistant

Beijing | May 2022 – Aug 2022

- ⑩ Monitored China's economic news and government released statistics. Compiled numbers and analyzed data with Excel.
- ⑩ Conducted research and did additional reporting on a range of topics, including [factories](#), [COVID](#), [real estate](#), [climate change](#), among others, based on the newly released data to reflect the macro-economy.
- ⑩ Pitched and contextualized story ideas. Interviewed economists, data analysts, and small business owners.

Sixth Tone (Online Publication on Contemporary China) Health & Education Reporter Shanghai | Oct 2021 – May 2022

- ⑩ Published in-depth stories on health and education policies. [Published](#) more than 15 news stories (500 words) and 2 feature stories (1,500 words) about [a rare disease](#) and [Chinese students studying abroad](#).
- ⑩ Wrote about [courier persons](#), university [lockdowns](#) during the pandemic, [vaccinations](#), [medical insurance](#).

CCTV Video News (China Central Television)

Video Producer

Remote | Sep 2021 – Dec 2021

- ⑩ Monitored international relations, global politics, and economy and wrote daily newsletters.
- ⑩ Produced videos on China-US relations, achieving 1M views on average and increasing audience engagement by 32%.

Jiangsu Broadcasting Corporation

International Channel Reporter

Nanjing | Jul 2021 – Aug 2021

- ⑩ Produced and edited news clips with Premiere Pro. Did vox pop in the streets of Nanjing during the pandemic.
- ⑩ Reported on the COVID outbreak in Nanjing; interviewed professors and entrepreneurs in a brand innovation forum.

The Mirror (Hong Kong Magazine)

Bilingual Journalist

Shanghai | Jan 2021 – Jun 2021

- ⑩ Participated in interviewing and writing profiles on Bruno Jans (consul general of Belgium in Shanghai), Nikolaj Schnoor (Global Chief Commercial Officer of Lindberg), Fabrice Megarbane (CEO of L'Oréal China)
- ⑩ Interviewed and wrote profiles on Chinese scientists overseas.

Project Nous (Non-Profit Liberal Arts Education)

Digital Media Producer

Remote | Oct 2020 – Jun 2021

- ⑩ Interviewed volunteers and students who participate in reading workshops, and produced content on social media.

Fudan Youth

School Reporter

Shanghai | Sep 2020 – Jun 2021

- ⑩ Interviewed Politics professors about educational mobility for children of migrant workers; interviewed researchers from the Complex Decision Analysis Center on their predicting process for the 2020 US Presidential Election.

SKILLS

Video & Audio: Adobe Premiere Pro, Hindenburg **Language:** English, Mandarin

Data Visualization: OSINT, Excel, PinPoint, Kumu QGIS, Google Earth Pro

Investigative: Bloomberg Terminal, Obris, Zephyr, S&P Capital IQ, DomainTools, Court records