

# Alexandria Kenney

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2024 Washington Media Scholars Foundation Media Fellow

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## EDUCATION

### Rutgers University – New Brunswick

Bachelor of Arts in Journalism and Media Studies | Specialization in Global Media

Minors: Linguistics, Business Administration GPA: 3.2

New Brunswick, NJ

Expected Graduation May 2025

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## RELEVANT EXPERIENCE

### AsAmNews

Reporting Intern | Summer 2024 AsAmNews Scholarship Recipient

- Write 4 articles per week on Asian American-focused stories, with a focus on business, legal issues, and politics.
- Produce and edit video and graphics for social media, compiling soundbites from original interviews in the NJ/NYC area.

San Francisco, CA

June 2024 – Present

### City Bureau

New Brunswick Documenter

- Record, report on, and make accessible local public government and education meetings in and around New Brunswick.

New Brunswick, NJ

June 2024 – Present

### Aresty Research Center for Undergraduates at Rutgers University

Copy Editor

- Prepare 2 10–12 page research papers for publishing per month with a team, revising for grammar and readability.

New Brunswick, NJ

June 2024 – Present

### The Daily Targum

Head News Editor

- Introduced monthly writing requirements that raised writer engagement approximately 200 percent.
- Edit at least 5 pieces per week for accuracy, grammar, AP Style and Targum-specific guidelines prior to publishing.
- Exclusively cover and assign stories dealing with university administrators and sensitive political or historical issues.
- Photograph and record during assignments, including live written and recorded social media updates.
- Provide writers verbal and written feedback, hold feedback and strike meetings and coordinate writer trainings.
- Notable work: Covered Rutgers president's testimony to Congress in historic campus antisemitism hearings of 2023–24.

New Brunswick, NJ

February 2024 – Present

### The Daily Targum

Contributing Newswriter

- Wrote 1 to 2 articles per week, with special focuses on university administration meetings and Rutgers—Camden.
- Researched topics to prepare interview questions, coordinating, recording, and analyzing conversations with sources.

New Brunswick, NJ

March 2023 – February 2024

### New Jersey Digest

Editorial Intern

- Developed engaging content ideas for publication, bringing in additional engagement of over 110,000 clicks and plays.
- Recorded and compiled content at cooking classes, festivals, farmer's markets, and downtown areas across NJ.
- Wrote 2 articles per week, editing content for SEO best practices and stylistic standards prior to publishing.

Hoboken, NJ

August 2023 – December 2023

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## OTHER EXPERIENCE

### Multiple Companies

Tutor

- Provide English, French, and Japanese instruction to students in top multilingual programs across the U.S. and Canada.

New York, NY

September 2023 – Present

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## CAMPUS AFFILIATIONS

### The Meaning Across Languages Lab at Rutgers Linguistics

Undergraduate Research Assistant

- Investigate topics in linguistics in independent study, discussing potential for study applications with principal investigator.

New Brunswick, NJ

March 2024 – Present

### Rutgers University Japanese Student Association

Inaugural Marketing Chair

- Managed Instagram account posts, story, copy, and direct messages, totaling approximately 300 followers by end of term.
- Led contact with cultural organizations at Rutgers and other NJ universities to host and aid with 15 events during term.

New Brunswick, NJ

April 2022 – May 2023

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## SKILLS & MISCELLANEOUS

**Technical:** Proficient in Google Suite, Microsoft Suite, Canva, Contentful, WordPress, Otter.ai • Basic in Adobe Acrobat, Illustrator, Photoshop, Premiere Rush

**Language:** Fluent Japanese, Intermediate French

**Extracurricular Courses:** Intro to Google SEO, Coursera, UC Davis; Fundamentals of Journalism, NBCU Academy

**Active Memberships:** Asian American Journalists Association (AAJA), New York Women in Communications (NYWICI)