# William Diep

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### **EDUCATION**

Columbia University — B.A. Candidate in History and Sociology (3.67 GPA)

Expected: May 2025 Relevant Courses: Gender History and American Film; Masterpieces of Western Art; Higher Education and Inequality; Social History of US Public Health; The Social World; Sociology of Art; Cultural Diversity and Integration

#### COMMUNICATIONS/JOURNALISM-RELATED WORK EXPERIENCES

American Social History Project, CUNY Graduate Center — Intern May 2023 - November 2023, June 2024 - PRES

- Acquired over 2400 followers and 46k likes across social media platforms by filming 40+ original videos on history of American social movements and conducting independent research on 20th century U.S. racial history with Dr. Anne Valk;
- Blueprinted social media plan to present Who Built America? archival series and Social History for Every Classroom.

## Columbia Daily Spectator — Deputy City News Editor

February 2022 - PRES

- Published 22+ original articles on education and historic preservation efforts in Morningside Heights by conducting 40+ interviews w. West Harlem community leaders, and researching social impact of new city projects on residents;
- Collab. with 25 reporters by managing education beat, editing 5 articles weekly, and pushing pieces during production.

### Columbia International Relations Council and Association — Chief of Outreach

September 2021 - PRES

- Head external comm. efforts with 510 high schools for 3 annual conferences through curation of public & internal docs., including logistics handbooks, weekly email blasts on conf. updates, and response to daily financial queries from advisors;
- Recruited 8 secretariat officers thru. school-wide emails and facilitation of Conference Operations Fellowship program.

## Alice! Health Promotion — Operations & Outreach Assistant

October 2021 - January 2024

- Partnered w. 40 univ. health promotion offices to author inaugural social media plan for 2023-24 school year by emailing health liaisons for one-on-one meetings, piloting sample posts, and analyzing data trends on student media consumption;
- Drafted int. + ext. docs. for data from staff-wide surveys, budget proposals, tabling initiatives, & campus group collabs.

## Teens Take Charge — Press and Partnerships Lead

February 2022 - December 2023

- Coordinated coalition of 112 partner orgs. and press allies, by promoting NYC advocacy events, monitoring new media pieces, dividing press requests to cohort of 20 high school participants, and serving as rep. in community board meetings;
- Wrote 3-5 yearly grant apps., including successful \$135k grant in 2022, and expanded relationships w. nat. foundations;
- Supported H.S. cohort through seasonal media + writing workshops, op-ed guidance, and regular 1-on-1 calls.

# Journo — Media Intern

May 2022 - August 2022

- Participated in bi-weekly media education sessions on Turkish national & global affairs by researching developments in European education & free speech and collaborating with journalism experts from the Middle East;
- Copyedited monthly online articles for grammar checks and English proficiency.

# **OTHER WORK EXPERIENCES**

Gilder Lehrman Institute of American History — Hamilton Education Program Intern September 2023 - May 2024

- Assisted with digital and in-person programming of the Hamilton Education Program, which provides 20,000 NYC Title I public school students with the opportunity to see Hamilton on Broadway and integrate the show into classroom studies.
- Processed data for online version of program, test web pages and perform data cleanup on website.

### Hachette Book Group — Editorial Intern

June 2023 - August 2023

- Edited 12 titles, including those by James Patterson and David Baldacci, by providing feedback reports on manuscripts submitted to Grand Central Publishing, completing data-entry requests, contacting 20+ agents for author blurbs, drafting reading discussion guides, and submitting transmittal forms, galleys, fact sheets, and cover briefs;
- Drafted P.R. pitches for two nonfiction titles released fall 2023 to 50+ media agencies and news outlets.

# **SKILLS**

Technology — Microsoft Office Applications, Google Suite, Windows, Apple, Zoom, Canva, Airtable, Asana, Salesforce Interests — Social justice, community organizing, marketing and communications, writing, research