# **AGNEE GHOSH**

### **EDUCATION**

- Master of Journalism (M.J.) University of California, Berkeley (August 2023 May 2025)
- Master of Arts (M.A.) in English Jadavpur University, Kolkata, India (July 2016 May 2018)

### **MEDIA EXPERIENCE**

# Audience Engagement Intern - Dow Jones News Fund India Currents

June 2024 - August 2024

- Social Media Management: Managed and ran the social media accounts of India Currents, including Instagram, Twitter, LinkedIn, and Facebook.
- Improved the social media statistics of India Currents:
  - Instagram: The impressions grew by 36% and post reach by 52%
  - Twitter: The impressions grew by 34% and engagement by 5%
  - LinkedIn: The impressions grew by 94% and engagement by 60%
  - Facebook: The page & post engagements grew by 1,582% and link clicks by 2,117%
- **Content Creation:** Authored articles to drive community engagement and disseminate news.
- Strategic Planning: Developed new templates and design strategies to enhance social media visibility.
- Community Engagement: Attended community events, facilitated stage setups, and interacted with attendees to promote India Currents.

### Reporter - Oakland North, UC Berkeley

August 2023 - December 2023

- Transportation Beat: Covered and cultivated sources for the public transportation and road safety beat in Oakland
- Deadline management: Published weekly 500+-word enterprise and breaking news stories on <u>new laws in</u> traffic regulations, protected bike lanes, slow streets and other stories related to road safety.

## Freelance Journalist - Various

January 2021 - August 2023

- **Prestigious Publication Bylines:** Pitched, reported, and wrote for more than 20 prominent publications and websites. I wrote for <u>BBC</u>, <u>NPR</u>, <u>Undark</u>, <u>Logic(s) Magazine</u>, <u>Vice</u>, <u>Atmos</u>, <u>The New Humanitarian</u>, etc.
- Diverse Portfolio: Created a diverse portfolio of work on beats such as climate change, gender, and public health.

### **SKILLS AND AFFILIATIONS**

Languages: English (native speaker), Bengali (native speaker), and Hindi (proficient).

**Skills:** AP Style, R programming language (beginner), HTML, CSS, Data Visualization, Adobe Illustrator, WordPress, Squarespace, Digital Photography, MS Word, MS Excel

Research Methods: Filing public records requests, LexisNexis, Fact-Checking & Verification, Open Data Sources.

Social Media: SEO and Hashtag Strategy, Content Creation & Curation, Social Media Management (Instagram, Twitter, LinkedIn, Facebook), Community Engagement, Graphic Design (basic), and Experience with Social Analytics Tools.

**Memberships:** South Asian Journalist Association (SAJA), Asian American Journalist Association (AAJA) and Investigative Reporters and Editors (IRE)

Honors: 2022 SAJA Scholarship from the South Asian Journalists Association (SAJA)