

# Aria Wozniak

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## EDUCATION

**Northwestern University**, Evanston, Ill.

Bachelor of Science in Journalism, a double major in Global Health, Integrated Marketing Communications Certificate, anticipated June 2025 | *Honors*: Dean's list

**CIEE Study Abroad**, Berlin, Germany, September - December 2023 – now *CIEE ambassador*

Relevant Coursework: Philosophy of Modern Journalism, Multimedia Storytelling,

Biomedicine and World History, Environmental Reporting, Reporting on Chicago Politics,

Media Law and Ethics, Video Editing and Producing, Research and Data Analytics

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## JOURNALISM, MEDIA AND MARKETING EXPERIENCE

**FOLIS Skincare Social Media Intern**, Virtual, April - June 2024

- ❖ Create marketing campaigns, assist in promoting brand aesthetics and design social media.

**The Daily Camera**, *Intern and Reporter*, Boulder, Colo., June 2023 - September 2023

- ❖ Cover 54 local news stories, write briefs and help with any additional tasks assigned by editors for the Daily Camera and other Prairie Mountain Publishing news outlets.

**Northwestern News Network**, *Campus Assignment Editor, Director of Internal*

*Programming, Reporter and Anchor*, Evanston, Ill., February 2023 - present

- ❖ Create 11 news packages for live broadcasts and help with studio roles including cameras. Help guide meetings and keep reporters on track through leadership positions.

**Premier Travel Media**, *Intern to Freelance reporter*, Virtual, March 2023 - July 2023

- ❖ Wrote 7 well-informed and accurate travel articles. Strengthened strong research skills.

**STITCH Fashion**, *Multimedia team*, Evanston, Ill., March 2022 - April 2023

- ❖ Produced YouTube, TikToks, and podcasts on culture, fashion, and college.

**The Daily Northwestern**, *Senior Staff Reporter*, Evanston, Ill., September 2021 - present

- ❖ Writing for the city desk to publish 19 stories on education, local businesses, and city projects, like restorative justice.
  - Capture photo and writing assignments for the sports desk.

**The Chicago Lighthouse**, *Intern and Job Coach*, Chicago, Ill., July 2019

- ❖ Assisted two college students who are blind in working in the Cris Radio at the Chicago Lighthouse for the Blind. Researched, wrote, and recorded interviews, news articles, and podcasts for the station.
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## WORK and LEADERSHIP EXPERIENCE

**Associated Student Government**, *Director of Internal Programming*, September 2021 - June 2024, Evanston, Ill.

Serve a committee of students to facilitate and improve inter-organizational communication and create community dialogues between administration and students.

**Waiter and Bartender** - Worked as a waiter and bartender at various restaurants.