

Kolby Arimoto

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PROFESSIONAL EXPERIENCE

Good Steward Consulting

Albert Lea, MN

Communications Associate

June 2024 – Present

- Helped the organization and execution of multiple events in energy development sectors, including landowner dinners and community learning meetings, leading to a 15% increase in public attendance and engagement.
- Crafted and disseminated comprehensive outreach materials on renewable energy systems and sustainability, resulting in a 22% rise in local community awareness and support.
- Utilized Adobe Creative Cloud to design impactful educational documents and promotional materials, enhancing the visibility and understanding of economic benefits for local communities.

WACKER Chemical Corporation

Ann Arbor, MI

Corporate Communications Intern

May 2023 – August 2023

- Orchestrated the scheduling of over 100 social media posts through a collaborative SharePoint calendar, enhancing online engagement metrics by 23%.
- Led a team of 20 interns in the development of a sustainable Monarch Butterfly Garden, overseeing personnel allocation, budget management, and stakeholder communication, which increased community involvement by 45%.
- Designed and produced graphics and assets for internal and external presentations using Adobe InDesign, Adobe Photoshop, Adobe Lightroom, and Adobe Premiere Pro, contributing to a 20% improvement in audience comprehension and engagement.

University of Missouri – Columbia

Columbia, MO

Student Unions Ambassador

August 2020 – May 2024

- Collaborated with the University Events team to orchestrate over 50 events for student organizations and business professionals, achieving a notable increase in academic and professional engagement throughout the year.
- Administered a comprehensive daily log of over 75 unique lost and found items, ensuring their prompt return to students, guests, and faculty, thereby enhancing the campus experience and operational efficiency.

LEADERSHIP EXPERIENCE

Asian American Journalists Association (AAJA)

Columbia, MO

President

May 2021 – December 2021

- Revitalized the Asian American Journalists Association at the University of Missouri after a 5-year hiatus by drafting a new mission statement and Constitution, leading to a 80% increase in membership engagement.
- Established strategic connections with professional graduates, aligning the chapter's activities with the founding principles of AAJA and enhancing professional network expansion by 60%.

Asian American Association (AAA)

Columbia, MO

External Vice President

April 2020 – December 2020

- Spearheaded collaboration with 7 subsidiary organizations to execute 10 distinctive events, resulting in a 32% increase in member retention and a 13% uplift in new member rates, by leveraging strategic planning and community engagement tactics.
- Directed the AAA Service and Social team of 5, orchestrating 7 major social and service events that bolstered organizational objectives and member participation, by adeptly managing team dynamics and event logistics.
- Innovatively planned and executed the landmark virtual event, UnificAsian, attracting over 200 participants, thereby enhancing organizational visibility and member engagement, by utilizing advanced digital platforms and interactive content.

EDUCATION

University of Missouri, School of Journalism

Bachelor of Arts - Journalism, Strategic Communication

120 Hour Program

Enrolled: August 2019 - May 2024

SKILLS

Skills: Microsoft Office Suite, Adobe Creative Cloud, SQLite, Canva, Social Media Platforms, AP Style, Student Leadership, Personnel/Project Management, Google G-Suite

Interests: Ask me about NBA Basketball