KARISHMA BHUIYAN

MULTIMEDIA JOURNALIST

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EDUCATION

Northwestern University - MS in Journalism

GPA 3.9 || Medill School of Journalism || Medill Merit Scholar

- Covered stories on foreign affairs, immigration, culture, social justice and politics.
- Reporting projects done in Chicago, Buenos Aires, San Diego, LA, Milwaukee, NYC and Washington D.C.

The University of Texas at Arlington - BA in Broadcast Communication August 2018 - December 2021

GPA 3.556, Cum Laude Honors || UTA Department of Communication || Dean's List ARLINGTON, TEXAS

- Certification in digital media, double minor in popular culture and sociology.
- Fully funded humanities and arts study abroad research program in Seoul, South Korea at Yonsei University.

EXPERIENCE

NBC News / Summer Production Assistant

JULY 2024 - PRESENT / MILWAUKEE, WISCONSIN & CHICAGO, ILLINOIS

- Assist on production set during the Republican National Convention and Democratic National Convention.
- Pre-show preparations including guest booking research, script assistance and show sequencing.

ABC 7 News, WJLA-TV / News Production and Research Intern

MARCH 2024 - JUNE 2024 / WASHINGTON, D.C.

- Research daily, local and national breaking news to write TV news packages and broadcast scripts.
- Create and produce rundowns for live newscasts with iNews and assist in broadcasting on-air segments.

Block Club Chicago / Investigative Reporting Associate and Researcher

JANUARY 2024 - APRIL 2024 / CHICAGO, ILLINOIS

- Research policy matters and prepare FOIA requests in relation to public information access and reporting.
- Investigate and report on specialized projects regarding the City of Chicago and the Chicago Park District.

The Texas Tribune / Visual Design Fellow

AUGUST 2023 - DECEMBER 2023 / AUSTIN, TEXAS

- Visual storytelling across the organization, ensuring visual consistency across brand products platforms.
- Create visual concepts and assets through design, typography, layout, photography, colors and storyboards.
- Research election branding, social video graphics and animations to pre-produce and create moodboards.

Beto For Texas / Communication Manager and Video Producer

APRIL 2022 - NOVEMBER 2022 / DALLAS, TEXAS

- Write scripts, design media assets and implement engagement strategies catered to young voters.
- Strategize through media outlets, direct groups to communicate policies and manage student fellows.
- Conduct direct voter research through grassroot-data driven programs while garnering media engagement.

The Kidd Kraddick Morning Show / Video + Audio Production and Studio Intern

SEPTEMBER 2021 - DECEMBER 2021 / IRVING, TEXAS

- Live broadcast the largest DFW radio show, creating videos and social content for digital platforms.
- Managing confidential clients, creating radio show promotions and designing social assets for iHeartMedia.
- Digitally/web produced interview features on A-list celebrities like Doja Cat, Lil Nas X, AJR, Dixie D'Amelio +

QUALIFICATIONS

- Software: Adobe Creative Cloud, Figma, ProCreate, iMovie, G Suite, Microsoft Suite, Hootsuite, CMS.
- Video/Audio Production, Broadcast Media, Visual Graphics, AP/Editorial Writing, Digital Strategy.
- Languages: English, Bengali, Hindi, Urdu.

MEDIA PLATFORMS

September 2023 - August 2024 CHICAGO, ILLINOIS