

Angela Chen

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EXPERIENCE

Streaming Content Producer

ABC7 Chicago (WLS-TV), Chicago, IL

October 2023– Present

- Pitch original stories, write, shoot, edit and publish video stories for digital, broadcast, social (Youtube, Facebook, Tiktok, Instagram,) and streaming
- Independently handle shoots: coordinating logistics, conducting interviews, and managing editing and scripting for compelling storytelling
- Publish content to digital and social platforms in coordination with the digital team
- Track performance metrics on Youtube and Adobe analytics to optimize content strategy
- Attend editorial meetings and collaborate with news director and producers on story ideas
- Collaborate with Northeastern University's research team on developing underreported stories

Associate Youtube Series Video Producer

The Wall Street Journal, New York, NY

January 2023– July 2023

- Pitch, script, develop, edit and produce 5-8 min long evergreen video content for WSJ's Youtube series, videos average 400k views in 30 days
- Work with Youtube analytics team to develop copy and packaging based on Google trends and SEO to publish video on-platform and on Youtube
- Work with animators, off-site freelance videographers and contractors to coordinate timely GFX and footage delivery
- Coordinated video shoots, managed production logistics, ensured high-quality lighting/sound
- Edit podcast videos on financial topics in After Effects

Multimedia Reporter

Medill Newsroom, Chicago, IL

January 2022–May 2022

- Pitch, shoot, and edit weekly stories in the field on a variety of formats
- Write news features, create photo essays and produce audio stories within tight deadlines

Social Media Food Video Intern

Food Steez, Los Angeles, CA

June 2018–August 2018

- Develop concepts for social videos on Instagram specializing in food, garnering over 400k views
- Edit social videos on Adobe Premiere and photograph food festivals to advertise on Instagram
- Research food spots and secure contact info on restaurants and track in Excel

English Teacher - Grade 6,7,9

World Leading Schools Association, Shanghai, China

August 2020– June 2021

- Teach reading, essay writing, and public speaking to students grades 6, 7 and 9
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EDUCATION

Northwestern University Medill School of Journalism

August 2022

Master's of Science: Journalism

Specialization: Video/Broadcast

GPA: 3.9/4.0

Boston University College of Communication

September 2018

Bachelor of Science: Film and Television Production and Writing, Minor: Korean

SKILLS: Adobe Premiere, After Effects, Photoshop, Illustrator; Airtable, Frame.io, Canva, Wordpress; Sony FS5/7, Canon DSLR, Studio lighting, Vlogging cameras