

# Matthew Ho

626-272-3020 | matthewkjho@gmail.com | @mho\_kj

## EDUCATION

California Polytechnic State University | San Luis Obispo  
Journalism Major, Entrepreneurship Minor

2021 - 2025  
GPA: 3.6

## SKILLS AND AWARDS

- Strong grasp of SEO and WordPress
- Ability to publish pieces in a short amount of time
- Proficient in Adobe Premiere and Audition
- Multimedia storytelling
- Experience in management and hiring

**Jay Garner Memorial Scholarship recipient** — Cal Poly Journalism Department

**Jimmie and Suey Yee Fong Scholarship recipient** — Asian American Journalist Association

## EXPERIENCE

### **Southern California News Group**

Los Angeles, CA

Sports reporting intern

June 2024 — Present

- **Reported and told stories on professional, collegiate and amateur sports in Los Angeles for a daily newspaper (Orange County Register, LA Daily News, Pasadena Star-News)**
- **Coverage includes: LA Clippers, Drew League and AVP Junior Nationals Beach Volleyball**

### **Sports Journalism Institute**

Remote, USA

Member

April 2024 — June 2024

- Accepted into SJI Class of 2024 for upcoming summer as one of 17 college sports journalists
- Placed in internship through SJI with the Southern California News Group
- Attended five-day bootcamp and received journalism training from members of The Athletic and ESPN

### **USA Basketball Writing Program**

Remote, USA

Writer

January 2024 — Present

- Covering the Men's Junior National Team for USA Basketball Communications Department
- Profiling people in and around the USA Basketball Men's Junior National Team
- Covered the Nike Hoop Summit and USA Basketball Olympic Team Training Camp

### **Wealth Gardens Entertainment**

Remote, USA

Public relations coordinator

August 2023 — June 2024

- Assisted in public relations outreach for clients
- Developed marketing strategies for former NFL receiver Devin Funchess and Olympian Gold Medalist Brittney Reese
- Wrote press releases that gained traction from Yahoo and other outlets

### **Mustang News**

San Luis Obispo, CA

Managing Editor

August 2023 — Present

- Manage editorial operations for organization with over 100 students, including training, workflow and generating story ideas
- Former sports editor that brought in awards from Associated Collegiate Press and California College Media Press Association

### **San Luis Obispo Tribune**

San Luis Obispo, CA

Sports Reporter

August 2022 —Present

- Cover high school and Cal Poly sports
- Find and pitch local stories for a weekly newspaper
- Cover at least two games a week and write recaps

**Beyond the Arc**

Pasadena, CA

Founder

February 2022 —Present

- Founded NBA analysis podcast focusing on tactical aspects of basketball with over 2,200 plays
- Post and edited NBA breakdown videos for social media