



Portfolio Website

# Ziyue “Grace” Xue

(612) 245-1704 | xuegrace7@gmail.com

## EDUCATION

### Northwestern University, Medill School of Journalism

*Master of Science in Journalism*

- Louise Luk Sions and Harry Slo Scholarship recipient, GPA: 3.93 / 4.0

Chicago

August 2024

### Macalester College

*Bachelor of Arts in Media and Cultural Studies*

- Geology Minor, Honors Program, Summa Cum Laude, GPA: 3.97 / 4.0

St. Paul, Minn.

May 2023

## WORK EXPERIENCE

### Los Angeles Times

*Features Summer Intern*

- Pitch and cover lifestyle, arts, culture, food and points-of-interest stories with an emphasis on the Asian community.
- Take photos for assignments and produce and edit short videos for the L.A. Times' editorial and social platforms.

Los Angeles, Calif.

June 2024 – Present

### Star Tribune

*Features Reporting Intern*

- Wrote 11 cover-page features (five pitched, six assigned) and two magazine stories in 10 weeks with an emphasis on lifestyle, art and minority communities.
- Proposed news products for young readers and collaborated with other interns to deliver a written report and presentation to CEO, newsroom managers and board members on “Connecting Emerging News Consumers with the Star Tribune.”

Minneapolis, Minn.

July 2023 – September 2023

### The Mac Weekly

*Features Staff Writer*

- Pitched and wrote human interest stories and profile features for the 2,000+ student body, emphasizing BIPOC students' and international students' perspectives.
- Published three long features on the front page within one semester.

St. Paul, Minn.

September 2022 – April 2023

### Chinese University of Hong Kong, Summer Undergraduate Research Program

*Research Assistant, Journalistic Sourcing in Chinese Media*

- Used Excel to build and maintain large databases of people who appeared in Chinese news since 2012.
- Designed original research plans and wrote academic reports about journalistic sourcing and tech leaders in China based on the quantitative and qualitative analysis of large databases and literature reviews.
- Presented academic research for a public audience and won the “Best Presentation Award” out of 33 research projects.

Hong Kong

June 2022 – August 2022

### Weber Shandwick

*Public Relations Freelancer*

*Public Relations Intern*

- Won MongoDB as a return customer with PR work for its China Media Roundtable; drafted briefing books, media invitations, reports, and interview questions, resulting in 12 articles from influential journalists and 150+ reprints.
- Wrote coverage reports, gathered information from the press and conducted PR reviews of interview questions and news article drafts for major clients such as IBM.
- Monitored the news and generated daily reports for Micron on itself, its competitors and the semi-conductor industry.
- Conducted product and marketing research for the Otis Elevator Co. and advised on its localization in China.

Beijing, China

July 2021 – August 2022

September 2020 – February 2021

## AWARDS

- Media and Cultural Studies Prize for Academic Excellence (Macalester College) May 2023
- First Place of Annual Audio Fest Competition (Macalester College) March 2023
- Nominated for Gateway Prize for Excellent Writing (Macalester College) March 2023

## OTHERS

**Languages:** Mandarin Chinese (Native), Japanese (N3)

**Skills:** Adobe Premiere Pro, Adobe Lightroom, Excel PivotTable, HTML, CSS, jQuery, Flourish Data Visualization, OpenRefine, Documentary Production, Podcast Production, Photography

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## REFERENCES

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### **Marques Harper**

Internship Supervisor  
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609-922-8326  
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### **Melissa Isaacson**

Assistant Professor, Northwestern University  
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### **Connie Nelson**

Internship Supervisor  
Senior Editor for Features/Lifestyles, Star Tribune  
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### **Howard Sinker**

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### **Michael Griffin**

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